

# CALIFORNIA BUILDING OFFICIALS



# MEDIA PACKET 2024-2025

1111 16th Street  
Sacramento, California  
95814

916-457-1103



[www.calbo.org](http://www.calbo.org)

# Who is CALBO?

Founded in 1962, CALBO is a nonprofit professional association of city and county building departments and industry representatives. Our mission is to promote public health and safety in building construction through responsible legislation, education, and building code development.

## Membership Outreach



95% of California's cities and countries represented

550+ members

## Education & Training



8,800+ courses attended last year  
50+ unique courses offered by CALBO Training Institute

## Government Affairs



150+ bills monitored last year in State Legislature  
100+ legislative and regulatory meetings

# CALBO Events

## CTI Education Weeks

Building department staff come together for this annual tradition to learn code updates and to refresh their skills. Course attendees receive continuing education units for their certification needs and network with sponsors and exhibitors throughout the week. Introduced in 2020, CALBO now provides a hybrid option, allowing participants to attend either in person or virtually during Fall Education Weeks.

The CALBO Training Institute will host two education weeks in 2024, one in the North (Burlingame) and one in the South (Costa Mesa). Event registration will be made available in late spring 2024.

## Annual Business Meeting

Local government leaders and staff from various parts of California will convene to enhance their skills through topical workshops, undergo professional development in training courses, acknowledge and celebrate award winners, engage in organizational discussions, and network with industry representatives.

The 63rd Annual Business Meeting will take place at the Loews Hollywood Hotel from Sunday, April 13 - Thursday, April 17, 2025. Exhibitor registration for this event will be made available in Winter 2024.

# Participate in our Partner Program!

- Guaranteed access to all exhibiting opportunities.
- One payment for entire year.
- Year-round listing on the CALBO Website.
- Priority registration to all exhibiting events.
- Use of the Partner Program level-specific logo.
- Recognition as a Partner in all CALBO newsletters and in-person event signage.
- Complimentary Associate Membership.

## EVENTS AT A GLANCE

<b>Event Type</b>	Education Week North
<b>Dates</b>	September 30 - October 3, 2024
<b>Location</b>	Hyatt Regency SFO Airport 1333 Old Bayshore Hwy   Burlingame, CA 94010
<b>Target Audience</b>	Building Department Staff
<b>Projected Daily Attendees</b>	450+ In-Person, 750+ Virtual
<b>Event Type</b>	Education Week South
<b>Dates</b>	October 28 - October 31, 2024
<b>Location</b>	Hilton Orange County/Costa Mesa 3050 Bristol St   Costa Mesa, CA 9262
<b>Target Audience</b>	Building Department Staff
<b>Projected Daily Attendees</b>	500+ In-Person, 500+ Virtual
<b>Event Type</b>	Annual Business Meeting
<b>Dates</b>	April 13 - 17, 2025
<b>Location</b>	Loews Hollywood Hotel 1755 Highland Ave   Los Angeles, CA   90028
<b>Target Audience</b>	Local Government Leaders and Staff
<b>Projected Daily Attendees</b>	300+ In-Person

# CALBO Partner Program

## Annual Partnership

CALBO offers annual partnerships, granting access to all events affiliated with the Sponsorship and Exhibitor Program. Partners can benefit from a convenient single payment, covering their advantages throughout the membership year from April 1, 2024 to March 31, 2025. Please note that each partnership level is restricted to a maximum of five partners for the membership year. See below for more information for each level of partnership.



**GOLD**

Use the CALBO logo as a **GOLD SPONSOR**.

*Note: This does not allow sponsors to indicate that CALBO endorses the organization or any related product.*

Receive an exhibitor booth at the 63rd Annual Business Meeting in Hollywood and a booth at each Education Week (Burlingame and Costa Mesa).

Priority registration for 63rd Annual Business Meeting in Hollywood.

Select a Tier II or Tier III Sponsorship Item for the 63rd Annual Business Meeting in Hollywood. These items will be first-come, first served to all Gold Sponsors.

Receive the opportunity to insert an item into the Attendee Bags at the 63rd Annual Business Meeting in Hollywood.

Select a Tier II or Tier III Sponsorship Item for the CALBO Education Weeks. These items will be first-come, first served to all Gold Sponsors.

Priority registration on Education Weeks.

For all hybrid events, CALBO will broadcast pre-recorded commercials during breaks at the event.

Receive a listing as Gold Sponsor in each edition of the CALBO News for the 2024-25 year.

Receive an advertisement in each edition of the CALBO News for the 2024-25 year. Sponsorships are responsible for providing their own advertisement.

Logo featured on the CALBO homepage

Associate Membership for the 2024-25 Membership Year.



**SILVER**

Use the CALBO logo as a **SILVER SPONSOR**.

*Note: This does not allow sponsors to indicate that CALBO endorses the organization or any related product.*

Receive an exhibitor booth at the 63rd Annual Business Meeting in Hollywood and a booth at each Education Week (Burlingame and Costa Mesa).

Priority registration for 63rd Annual Business Meeting in Hollywood.

Select a Tier II or Tier III Sponsorship Item for the 63rd Annual Business Meeting in Hollywood. These items will be first-come, first served after Gold Sponsors.

Priority registration on Education Weeks.

For all hybrid events, CALBO will broadcast pre-recorded commercials during breaks at the event.

Receive a listing as Silver Sponsor in each edition of the CALBO News for the 2024-25 year.

Receive an advertisement in each edition of the CALBO News for the 2024-25 year. Sponsorships are responsible for providing their own advertisement.

Associate Membership for the 2024-25 Membership Year.



**BRONZE**

Use the CALBO logo as a **BRONZE SPONSOR**.

*Note: This does not allow sponsors to indicate that CALBO endorses the organization or any related product.*

Receive an exhibitor booth at the 63rd Annual Business Meeting in Hollywood and a booth at each Education Week (Burlingame and Costa Mesa).

Priority registration for 63rd Annual Business Meeting in Hollywood.

Priority registration on Education Weeks.

For all hybrid events, CALBO will broadcast pre-recorded commercials during breaks at the event.

Receive a listing as Bronze Sponsor in each edition of the CALBO News for the 2024-25 year.

Associate Membership for the 2024-25 Membership Year.

- Exhibitor Booth at ABM and Ed Weeks
- Year-Round Listing in CALBO News
- Availability to use CALBO Logo as Sponsor
- Premium-level Sponsorship at ABM
- Year-Round Advertisement in CALBO News
- Priority Location of Sponsorships/Booths at ABM and Each Ed Week
- Company Logo featured on CALBO Homepage

	GOLD	SILVER	BRONZE
Exhibitor Booth at ABM and Ed Weeks	✓	✓	✓
Year-Round Listing in CALBO News	✓	✓	✓
Availability to use CALBO Logo as Sponsor	✓	✓	✓
Premium-level Sponsorship at ABM	✓	✓	
Year-Round Advertisement in CALBO News	✓	✓	
Priority Location of Sponsorships/Booths at ABM and Each Ed Week	1st	2nd	3rd
Company Logo featured on CALBO Homepage	✓		

# 2024 CTI Education Week

## Registration Available Late Spring 2024



The CALBO Training Institute (CTI) hosts its Education Weeks throughout the Golden State to provide continuing education for California building departments. This past year, CTI hosted a near-record of 6,400+ full-day courses attended. Please find below general information on these events. Registration for this event will be available in late spring 2024.

### Burlingame

September 30 - October 3, 2024  
Hyatt Regency SFO Airport  
1333 Old Bayshore Hwy | Burlingame, CA 94010  
Registration Deadline: Date To Be Announced

### Costa Mesa

October 28 - October 31, 2024  
Hilton Orange County/Costa Mesa  
3050 Bristol St. | Costa Mesa, CA 92626  
Registration Deadline: Date To Be Announced

<b>Pricing</b>	<ul style="list-style-type: none"> <li>◆ One Venue: \$1,755</li> <li>◆ Both Venues: \$3,300</li> </ul>
<b>Amenities</b>	<ul style="list-style-type: none"> <li>◆ Six-foot draped table</li> <li>◆ Two chairs</li> <li>◆ Unlimited badges</li> <li>◆ Two lunches per day</li> </ul>
<b>Booth Assignments</b>	<ul style="list-style-type: none"> <li>◆ For electricity requests, please contact CALBO for more information</li> </ul> <p>All table assignments are first-come, first served. Submission of the exhibitor program registration form does not guarantee table assignment. Table assignments are to be confirmed by CALBO staff upon submission of registration. Booth and tabletop locations are subject to change based on local health and venue guidelines at the time of each event.</p>
<b>Lunches</b>	<ul style="list-style-type: none"> <li>◆ Each exhibiting group receives two lunches per day. Additional lunches are available for \$65 per lunch.</li> </ul>
<b>Schedule</b>	<ul style="list-style-type: none"> <li>◆ At each venue, the Exhibitor Program starts on Monday and ends on Thursday using the following schedule each day.               <ul style="list-style-type: none"> <li>6:30am - 7:00am <b>Exhibitor Set-Up</b></li> <li>7:00am - 8:00am <b>Registration and Classrooms Open</b></li> <li>8:00am <b>Courses Begin</b></li> <li>9:00am - 9:15am <b>First Morning Break</b></li> <li>10:15am - 10:30am <b>Second Morning Break</b></li> <li>11:15am - 12:15pm <b>Lunch Break</b></li> <li>1:15pm - 1:30pm <b>First Afternoon Break</b></li> <li>2:30pm - 2:45pm <b>Second Afternoon Break</b></li> <li>3:30pm <b>Courses Conclude</b></li> </ul> </li> </ul>
<b>Cancellation Policy</b>	<ul style="list-style-type: none"> <li>◆ Written notification of cancellation must be received ten days prior to the start of the program for a 75% refund of the total exhibitor registration fee. All cancellations after this date are non-refundable. No-shows are non-refundable and are responsible for the full registration fee.</li> </ul>



By registering for the 2024 Education Weeks Exhibitor Program, you agree to the policies listed above. Please direct all inquiries to [info@calbo.org](mailto:info@calbo.org) or 916.457.1103.

# Partner Program

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## Complete general information:

1

\_\_\_\_\_

Contact Name Title

\_\_\_\_\_

Organization

\_\_\_\_\_




Address City/State ZIP

\_\_\_\_\_

Phone Email (IMPORTANT: Confirmations will be sent by email)

2

## Select CALBO Partner Program participation level:

\$19,850  GOLD  \$14,500  SILVER  \$9,500  BRONZE

3

## Select method of payment:

Credit Card: (VISA, Mastercard & AMEX Accepted ONLY)

\_\_\_\_\_

Credit Card Number Expiration Date CVC Code

\_\_\_\_\_

Billing Address City/State ZIP

\_\_\_\_\_

Name on Card

\_\_\_\_\_

Signature

Invoice: \_\_\_\_\_  Purchase Order: \_\_\_\_\_

Check: Please mail to indicated address.

4

## Send form to:

Email: [info@calbo.org](mailto:info@calbo.org)

*By submitting this registration form, it is understood that registrant is responsible for full sponsor payment. No refunds are available once payment and memorandum of understanding are signed. Sponsors are responsible for providing logo in vector format to CALBO and understand that logos will be only be included in any relevant materials upon CALBO's receipt of the logo. Sponsorship runs with CALBO membership year: April 1 - March 31.*



# 63rd Annual Business Meeting

## Registration Available Winter 2024

CALBO's ABM provides an unparalleled opportunity for industry representatives to share their innovative products and services with the leaders of California building departments. Please find below general information on this event. Registration for this event will be available in Winter 2024.

**Event Date** ● Tuesday, April 15 - Thursday, April 17, 2025  
Loews Hollywood Hotel  
1755 Highland Ave | Los Angeles, CA 90028

**Pricing** ● Premium Booth: \$2,195  
Standard Booth: \$2,085

**Amenities** ● 8' x 10' booth  
Six-foot table  
Pipe and Drape  
Two chairs  
Attendee Bag Insert  
Display Sign  
Two lunches per day  
Unlimited badges

**Example Exhibitor Program Hours**  
**Setup:** Tuesday, April 15 | 8:00 - 11:00am  
**Hours:** Tuesday, April 15 | 12:00 - 4:30pm  
Wednesday, April 16 | 8:30am - 4:30pm  
Thursday, April 17 | 8:30am - 12:00pm  
**Move-Out:** Thursday, April 17 | 12:00 - 5:00pm

**Lunches** ● Each exhibiting group receives two lunches on Tuesday, Wednesday and Thursday. Additional lunches can be purchased on the registration form.

**Booth Assignments** ● All booth selections are first-come, first served. Submission of exhibitor program registration does not guarantee booth choice. Booth assignments are to be confirmed by CALBO staff upon submission of registration. Please note, booth locations are subject to change due to fire marshal and venue guidelines.

**Tradeshow Services** ● **Tradeshow Services**  
**Registration:** Watch for notification by email. Our tradeshow services vendor will contact each exhibitor with the necessary paperwork for all booth needs.  
**Shipping:** All shipping for the meeting is coordinated through our tradeshow services vendor.  
**Electricity/Wi-Fi:** Provided only upon request through our tradeshow services vendor. Please note Wi-Fi is a sponsorship option for the conference.

**Cancellation Policy** ● Written notification of cancellation must be received 10 days before the start of the event for a 75% refund of the total exhibitor registration fee. All cancellations after this date are non-refundable. No-shows are non-refundable and are responsible for the full registration fee.



By registering for the 2025 ABM Exhibitor Program, you agree to the policies listed above. Please direct all inquiries to [info@calbo.org](mailto:info@calbo.org) or 916.457.1103.

# CALBO News Advertising Opportunities

The CALBO News is a bi-monthly electronic publication tailored for the California Building Officials, catering to both its members and industry representatives. Advertisements are seamlessly displayed in a continuous carousel within the dedicated advertisement section of CALBO News. Recipients of the newsletter have the ability to click on any advertisement, which will redirect them to the landing page chosen by the advertiser.

## Readership

● 7000+

## In Every Issue

- Legislative Updates
- Event and Training Registration
- Membership News
- CALBO Policy Committee Updates
- Resources and Toolkits

## Publication Dates

- Spring Issue | April 2024
- Summer Issue | June 2024
- Special Edition: Education Weeks | August 2024
- Fall Issue | October 2024
- Winter Issue | December 2024
- Special Edition: Annual Business Meeting | February 2025

## File Format

● Please submit ads in JPEG or AI file format only.

## Multiple Editions

● Please note that when signing up for multiple editions, these editions must be consecutive.

## File Size Required

● 1650 x 900 pixels

## Pricing for 3 Editions

● \$495 CALBO Members | \$550 Non-CALBO Members

## Pricing for 1 Editions

● \$180 CALBO Members | \$200 Non-CALBO Members



Sample Advertisement

# CALBO News Advertising

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## Complete general information.

1

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Email (IMPORTANT: Confirmations will be sent by email) \_\_\_\_\_

2

## My organization holds a current CALBO Membership.

Yes  No

3

## Select CALBO Advertising participation level.

### Pricing for 3 Editions

- CALBO Member (\$495)
- CALBO Non-Member (\$550)

### Pricing for 1 Edition

- CALBO Member (\$180)
- CALBO Non-Member (\$200)

4

## Select method of payment.

Credit Card: (VISA, Mastercard & AMEX Accepted ONLY)

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ CVC Code \_\_\_\_\_

Billing Address \_\_\_\_\_ City/State \_\_\_\_\_ ZIP \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

Invoice: \_\_\_\_\_  Purchase Order: \_\_\_\_\_

Check: Please mail to indicated address below.

5

## Send form and payment to:

**Mail:**  
California Building Officials  
1111 16th Street | Sacramento, CA 95814  
**Email:** info@calbo.org







California Building Officials (CALBO) is a non-profit corporation dedicated to promoting public health and safety in building construction through responsible legislation, education and building code development. Founded in 1962, CALBO provides a host of valuable services to its over 600 jurisdiction members. By working hand-in-hand with our inter-sectoral partners, CALBO works to promote the best interests for safe and sustainable California communities.

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Sacramento, CA  
95814

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