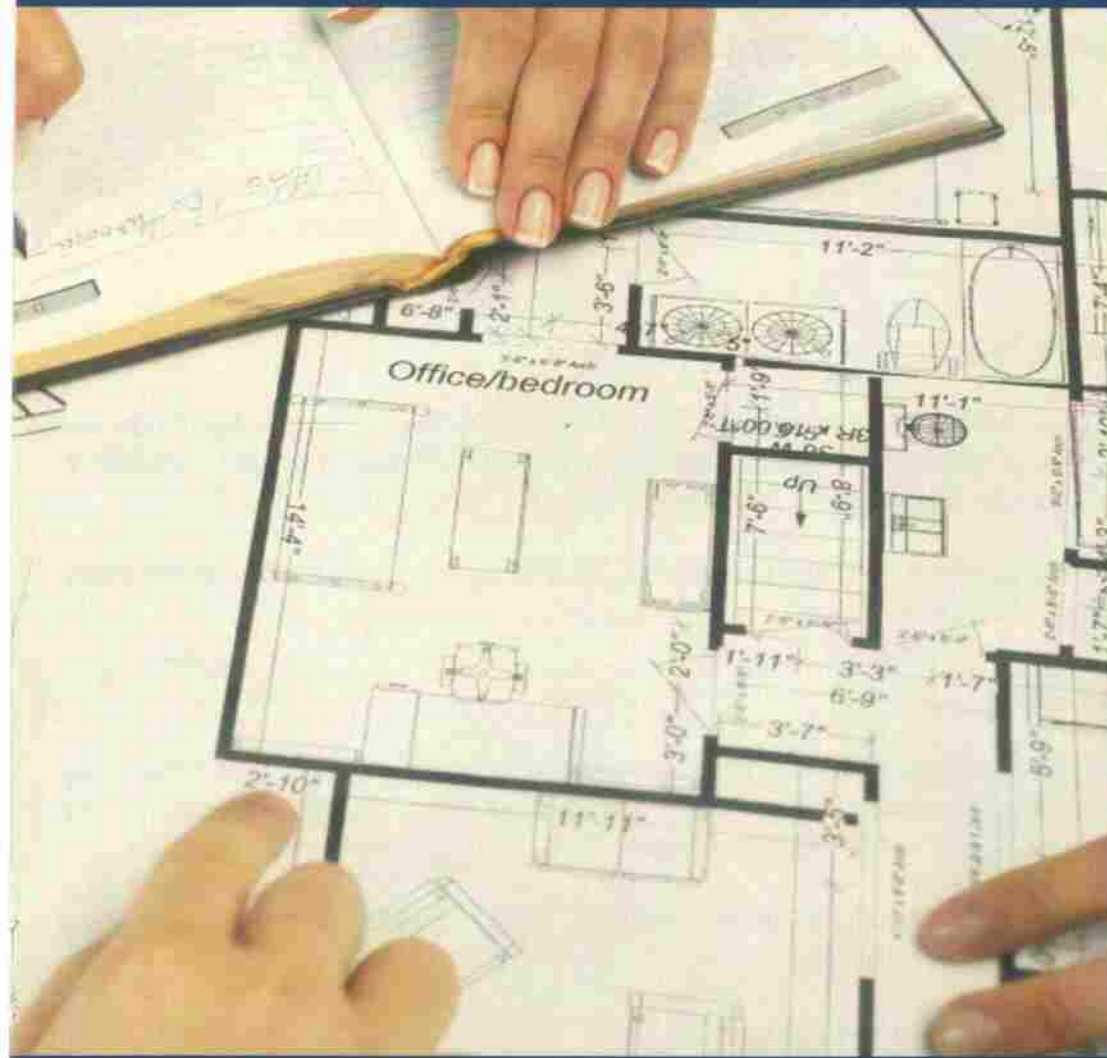


CALBO

Exhibitor and Sponsor Package

Fall 2008 - Winter 2009



California Building Officials



ARM, 2009 Monterey CALBO

Register Online 
www.CALBO.org

You Are Invited



Take part in the Education Weeks and Trade Shows of California Building Officials

CALBO's events provide a great opportunity for industry representatives to share their products and services. CALBO's tradeshows are great opportunities to connect with the majority of California's building departments in Northern and Southern California.

The San Ramon Education Week

The San Ramon Education Week will be held September 29-October 3, 2008 at the San Ramon Marriott in San Ramon, California. Last year CALBO had over 900 building department personnel and industry representatives attend. Exhibitor displays will be open Monday, September 29, 2008 through Friday, October 3, 2008.

The cost of the full program registration with the 5-day discount is \$1,100. This fee includes: 6' draped table, two chairs, wastebasket, and two lunches per day. (\$250 per day)

The Ontario Education Week

The Ontario Education Week will be held November 3-7, 2008 at the Marriott Ontario Airport in Ontario, California. Last year CALBO had over 1,000 building department personnel and industry representatives attend. Exhibitor displays will be open Monday, November 3, 2008 through Friday, November 7, 2008.

The cost of the full program registration with the 5-day discount is \$1,100. This fee includes: 6' draped table, two chairs, wastebasket, and two lunches per day. (\$250 per day)

Event Schedule:



- 6:30 am — 7:00 am — Exhibitor Setup
- 7:00 am — 8:00 am — Attendee Registration
- 8:00 am — Courses Begin
- 9:30 am — 9:45 am — Morning Break
- 11:15 pm — 12:15 pm — Lunch Break
- 1:30 pm — 1:45 pm — Afternoon Break
- 3:30 pm — Courses End

Education Week Registration

Reserve your space now!

To reserve exhibit space for your organization at the upcoming Education Weeks, please mail the completed registration form and payment to: CALBO at 1225 8th Street, Suite 425, Sacramento, CA 95814 or fax the information to (916) 442-3616.

Exhibit space is reserved on a first come, first serve basis. Registration and payment must be received within two weeks prior to the event.

Refund Policy: Written notification of cancellation must be received two weeks prior to the event for a 75% refund of the total exhibit fees. Any cancellations after this date are nonrefundable. No-shows are responsible for the registration fee.

San Ramon (complete pages 3 and 4)

Ontario (complete pages 3 and 5)

Contact Person: _____

Organization: _____

Address: _____

City/State/Zip: _____

Telephone: _____ FAX: _____

Email: _____

Representative(s) Attending for Badge Purposes — please provide complete list prior to exhibiting:

_____ If vegetarian meals are preferred, please note how many individuals.

Payment Information

Amount Due: _____ Check Invoice — P.O. # _____ Credit Card*

*CALBO does not accept American Express or Discover.

Number: _____ Exp. Date: _____

Name on Card: _____ Signature: _____

Billing Address (if different):

Education Week Registration (continued)

San Ramon Education Week

Company Name: _____

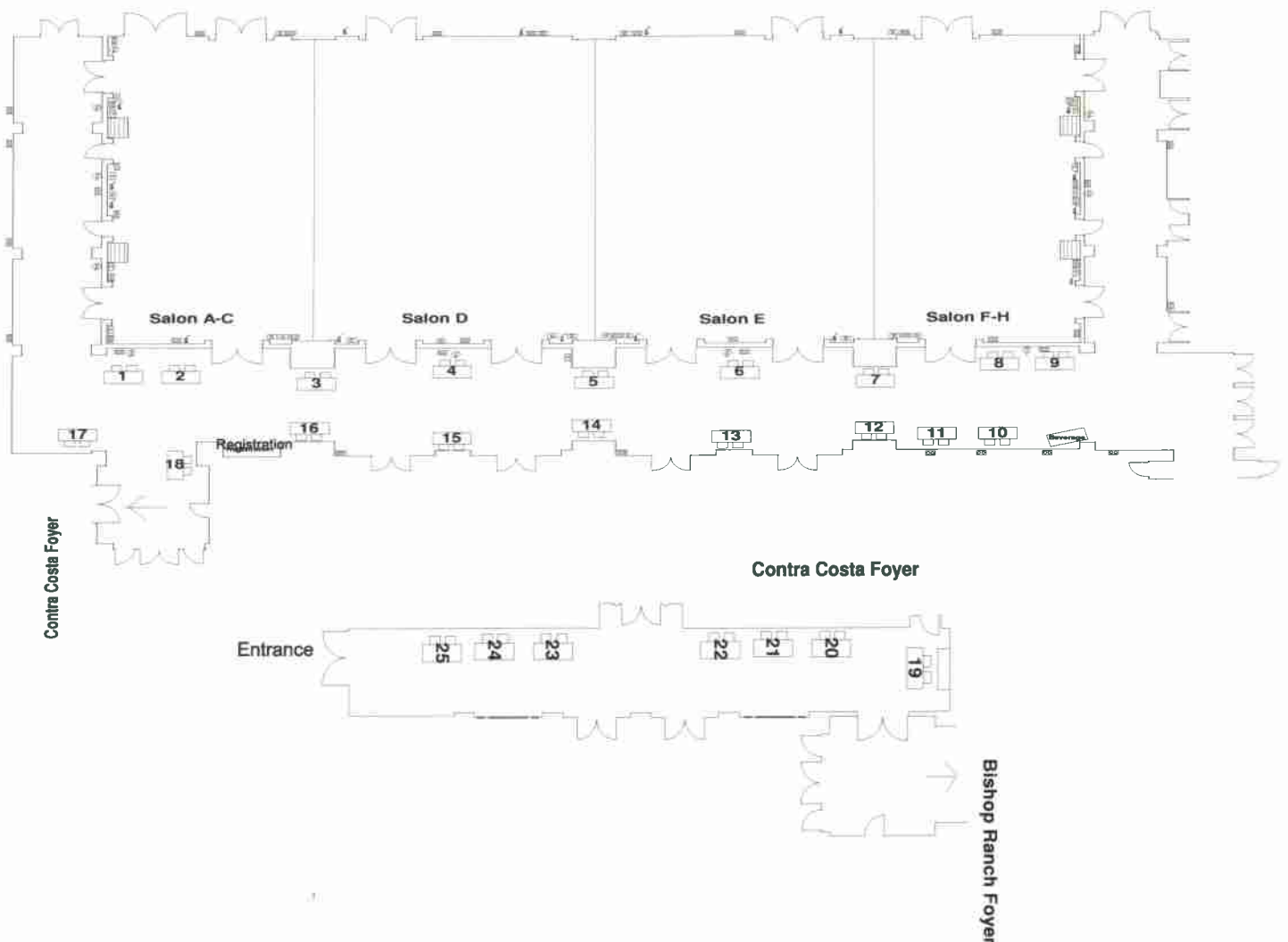
Please note which days you would like to exhibit and your preferred booth space:

- September 29 September 30 October 1 October 2 October 3

The cost for each day is \$250, with a two consecutive day minimum. Those exhibiting all 5 days will receive \$150 off!

Please select your top four booth choices. Booth numbers can be found on the floor plan for this event. Exhibitor space is reserved in the order in which the registration forms are received. After your registration form is received confirmation will be sent with additional exhibitor information.

1st Choice _____ 2nd Choice _____ 3rd Choice _____ 4th Choice _____



Education Week Registration (continued)

Ontario Education Week

Company Name: _____

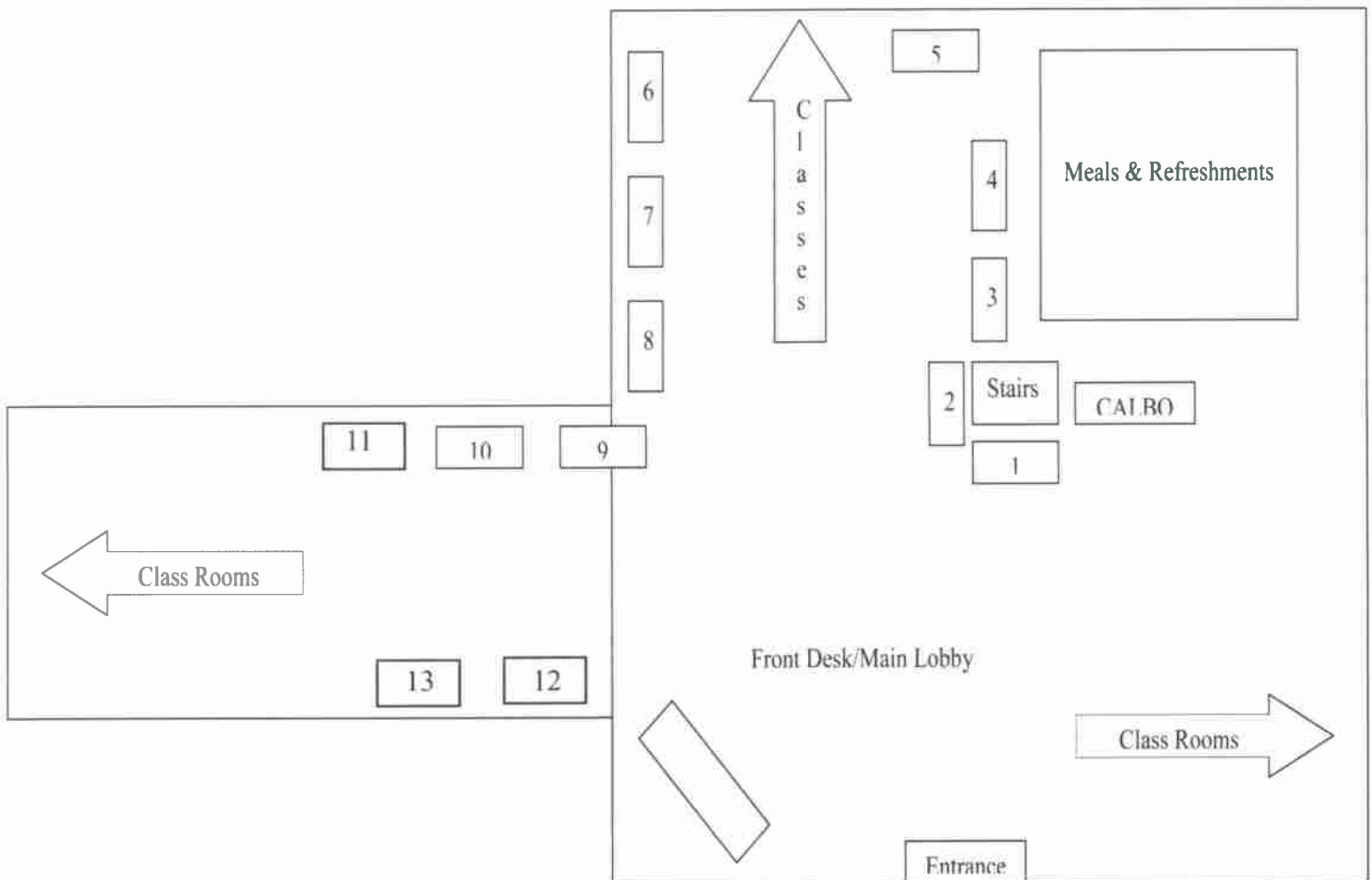
Please note which days you would like to exhibit and your preferred booth space:

November 3 November 4 November 5 November 6 November 7

The cost for each day is \$250, with a two consecutive day minimum. Those exhibiting all 5 days will receive \$150 off!

Please select your top four booth choices. Booth numbers can be found on the floor plan for this event. Exhibitor space is reserved in the order in which the registration forms are received. After your registration form is received confirmation will be sent with additional exhibitor information.

1st Choice _____ 2nd Choice _____ 3rd Choice _____ 4th Choice _____



NOT TO SCALE

You are invited to take part in the 47th Annual Business Meeting and Trade Show of California Building Officials. In addition to the many benefits of participating in the ABM Tradeshow, we are also pleased to offer an Exhibitor Reception and Sponsorship Program.

The 47th Annual Business Meeting will be held February 2—6, 2009 at the Portola Hotel & Spa at Monterey Bay in Monterey, California. Over 400 building department personnel and industry representatives normally attend the CALBO ABM. CALBO's ABM provides a great opportunity for industry representatives to share their products and services. In addition to tradeshow hours where attendees are present from the majority of California's building departments, exhibitors are invited to join attendees for the Professional Development Day luncheon, President's dinner, and Awards luncheon. Exhibitor displays will be open Tuesday, February 3, 2009 through Friday, February 6, 2009.

In addition to displaying your service or product to building department personnel statewide, you can expect to receive the following at this year's event:

- Publicity in the Annual Business Meeting Registration Program (if registered before October 1, 2008)
- Publicity in the Annual Business Meeting Program
- Exhibitor Reception on February 4, 2009
- Publicity in CALBO News following the Annual Business Meeting

Exhibitor Cost:

The cost of the program is \$1450 for four days worth of display space in the De Anza Foyer (spaces 1—19) and \$950 for two days worth of tabletop space in the De Anza Ballroom (spaces 20—8). Those taking advantage of the 2009-2010 membership offer will receive a \$100 discount on their exhibitor registration fee.



Tradeshow Services & Booth Packages:

This year CALBO has enlisted the help of a professional tradeshow service company, Tricord. CALBO exhibitors will be provided with identification signs, skirted tables, side chairs, waste baskets, and Foyer display booths will be provided with pipe and drape side rails. Tricord will provide complete Drayage/Material Handling services. Tricord will also move all shipped materials in and out of the exhibit hall for set up and tear down. Shipping, electricity and others services will be handled directly through Tricord. Once you have registered for the CALBO Annual Business Meeting further information will be provided.

Exhibit Schedule:

Exhibit Set Up:

Monday, February 2, 2009
8:00 pm — 10:00 pm

Exhibit Hours:

Tuesday, February 3, 2009
8:00 am — 4:00 pm

Wednesday, February 4, 2009
7:30 am — 4:00 pm

6:00 pm — 7:00 pm — Exhibitor Reception

Thursday, February 5, 2009
8:00 am — 4:00 pm

Friday, February 6, 2009
8:00 am — 3:00 pm

Exhibit Tear Down:

Friday, March 20, 2008
3:00 pm — 5:00 pm

Hotel Information:

Overnight reservations must be made by calling the Portola Hotel & Spa at Monterey Bay at (831) 649-4511 by January 2, 2009. Any reservations received after the cut off date of January 2, 2009 or after the room block has been realized will be accepted on a space and rate availability basis only. Please mention California Building Officials in order to receive the group rate of \$169 per night.