

2021 CTI EDUCATION WEEKS

SPONSOR AND EXHIBITOR PROGRAM



San Ramon
September 13 - 16, 2021
2600 Bishop Drive
San Ramon, CA 94583

.....
Ontario
October 25 - 28, 2021
222 N Vineyard Ave
Ontario, CA 91764

Join Us this Fall!

California Training Institute (CTI) will host its Education Weeks this September (San Ramon) and October (Ontario) to provide continuing education for the building and safety community. The four-day programs will bring together everyone under one roof for code updates, professional development, and networking opportunities.

Participate in the 2021 CTI Education Weeks Exhibitor and Sponsorship Program:

- Engage face-to-face with building department leaders and staff.
- Recruit new employees from seasoned building department personnel.
- Free advertising in the CALBO News, CALBO's bi-monthly newsletter.
- Showcase your products and services.

Welcoming back to our traditional exhibiting programs, please keep in mind that space will be limited at these programs and has been determined by each venue based on corporate guidelines and local health requirements. Exhibiting opportunities are first-come, first-served with priority given to Gold and Silver Partners.

As you start to browse the exhibiting and sponsorship options on the following pages, we would like to take a moment and say thank you. Thank you for your patience and support as we continue to navigate these unprecedented times. We are grateful for your participation at our annual fall gatherings each year and hope you will join us again.



2021 CTI Education Week



San Ramon Registration Deadline: Wednesday, September 1, 2021

Ontario Registration Deadline: Wednesday, October 13, 2021



San Ramon

Monday, September 13 - Thursday, September 16, 2021
 San Ramon Marriott
 2600 Bishop Drive | San Ramon, CA 94583
 In-Person and Virtual Student Attendance

Ontario

Monday, October 25 - Thursday, October 28, 2021
 DoubleTree by Hilton Hotel Ontario Airport
 222 North Vineyard Avenue | Ontario, CA 9164
 In-Person Student Attendance Only

Pricing

Option 1

One Full Education Week Venue
 Monday - Thursday
 \$1450

Option 2

Two Education Week Venues
 Monday - Thursday
 \$2750

Amenities

Six-foot draped table
 Two chairs
 Unlimited badges
 Two lunches per day
 For electricity requests, please contact CALBO

Booth Assignments

All table assignments are first-come, first served. Submission of the exhibitor program registration form does not guarantee table assignment. Table assignments are to be confirmed by CALBO staff upon submission of registration. Booth and tabletop locations are subject to change based on local health and venue guidelines at the time of each event.

Lunches

Each exhibiting group receives two lunches per day. Additional lunches are available for \$45 per lunch.

Schedule

At each venue, the Exhibitor Program starts on Monday and ends on Thursday using the following schedule each day.

- 6:30am - 7:00am **Exhibitor Set-Up**
- 7:00am - 8:00am **Registration and Classrooms Open**
- 8:00am **Courses Begin**
- 9:00am - 9:15am **First Morning Break**
- 10:15am - 10:30am **Second Morning Break**
- 11:15am - 12:15pm **Lunch Break**
- 1:15pm - 1:30pm **First Afternoon Break**
- 2:30pm - 2:45pm **Second Afternoon Break**

Cancellation Policy

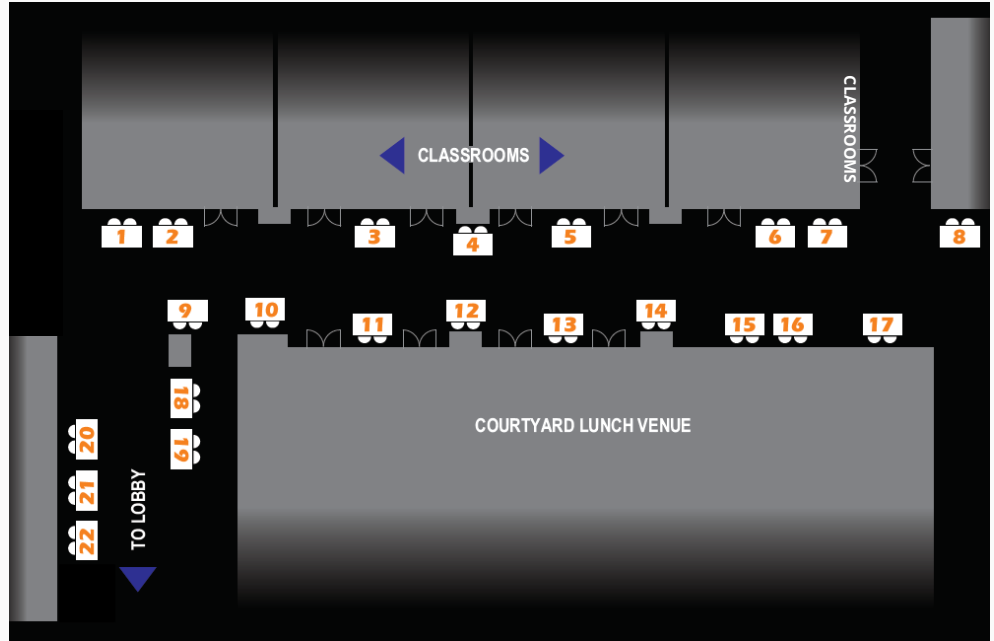
Written notification of cancellation must be received ten days prior to the start of the program for a 75% refund of the total exhibitor registration fee. All cancellations after this date are non-refundable. No-shows are non-refundable and are responsible for the full registration fee.



By registering for the 2021 Education Weeks Exhibitor Program, you agree to the policies listed above. Please direct all inquiries to info@calbo.org or 916.457.1103.

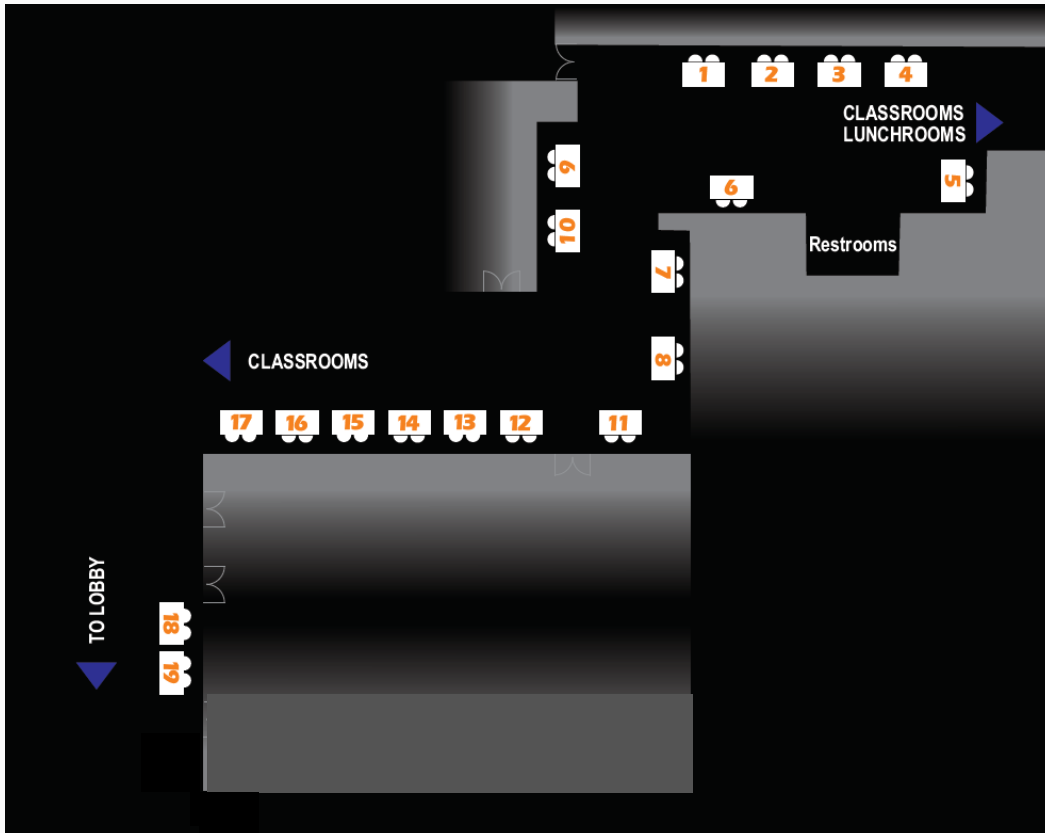
San Ramon Exhibitor Layout

Monday, September 13 - Thursday, September 16, 2021



Ontario Exhibitor Layout

Monday, October 25 - Thursday, October 28, 2021



**Please note, booth assignments and tabletop locations are subjected to change based on local health and venue guidelines at the start of each event.*

2021 CALBO Education Week



Become a CALBO Education Week Sponsor! Much of CALBO's success is due to the support of our sponsors. The information below highlights the upcoming Education Weeks sponsorship opportunities. Each sponsorship is unique for each venue. By becoming a sponsor, you will show support for the building and safety community and gain recognition well beyond training attendees.

All sponsors will be recognized on event signage and in the CALBO News. Don't miss your opportunity to showcase your company during these events!

Priority registration is given to Gold and Silver Sponsors, after which it is first-come, first-served. Please direct all inquiries to info@calbo.org or 916.457.1103.

➤ Sponsorship Opportunities

Wi-Fi | \$5000 (Per week, per venue)

Gain recognition through signage and selecting your company name as the Wi-Fi code. Attendees will be grateful for the ability to follow along with the course material and keep up on their office emails while attending. With CALBO going paperless for this event, the internet will be in high demand by all attendees in San Ramon and Ontario. CALBO will provide signage with the Wi-Fi information and company logo.

Education Weeks Registration Portal | \$5000

Want to reach attendees ahead of the Education Week? Be the featured sponsor of the Education Week online registration portal! This sponsorship will feature your company and personalized advertisement on the online Education Week registration portal showcasing your company to each registrant. As online registration is the only registration method, all CALBO members will see you as the sponsor of this useful tool!

Daily Advertisement in Highlight Email Blast | \$1250 (Per day, per venue)

Imagine every attendee opening their daily highlight email and seeing your company advertisement featured on the email. This new sponsorship opportunity will feature a personalized advertisement and a link to your website, for all attendees to see. **NOTE: The sponsor is responsible for emailing CALBO the advertisement by Friday, September 3, 2021.*

Morning Refreshments | \$1250 (Per day, per venue)

Help conference attendees start the day on the right foot with a full stomach by sponsoring delicious morning refreshments and coffee! CALBO will provide signage recognizing sponsor on the day(s) of their sponsorship.

Afternoon Refreshments | \$1250 (Per day, per venue)

Help us provide afternoon refreshments to building officials, building department personnel, and industry representatives who attend the Education Week. CALBO will provide signage recognizing the sponsor on the day(s) of their sponsorships.

Writing Pen | \$1000 (Per day, per venue)

Help attendees take notes throughout the day as they attend the courses! The sponsor provides pens of choice and CALBO will ensure pens are provided in each classroom. **Additional Sponsor Cost: The sponsor is responsible for the production and shipment costs of the writing pens.*

Giveaway Item | \$1000 (Per day, per venue)

Help attendees become more familiar with your company! CALBO will distribute the item at each attendee's lunch table. Limited to one sponsor per day, per venue. **Additional Sponsor Cost: The sponsor is responsible for the production and shipment costs of the item.*

2021 Education Weeks

San Ramon Registration Deadline: Wednesday, September 1, 2021

Ontario Registration Deadline: Wednesday, October 13, 2021

.....

1 Complete general information.

Contact Name	Title	
Organization		
Address	State	ZIP
Phone	Email (IMPORTANT: Confirmations will be sent by email)	

2 Select 2021 Education Week participation level.

Exhibitor:

- San Ramon Booth ONLY (\$1450)
- Ontario Booth ONLY (\$1450)
- Both Venues (\$2750)

Indicate Quantity if Needed:

- Add'l Monday Lunch (\$45)
- Add'l Tuesday Lunch (\$45)
- Add'l Wednesday Lunch (\$45)
- Add'l Thursday Lunch (\$45)

Sponsorship Opportunities:

- Education Weeks Portal Registration (\$5000)
 - Wi-Fi (\$5000/venue)
 - Morning Refreshments (\$1250 per day, per venue)
 - Afternoon Refreshments (\$1250 per day, per venue)
 - Daily Advertisement in Highlight Email (\$1250 per day, per venue)
 - Writing Pen (\$1000 per day, per venue)
 - Giveaway Item (\$1000 per day, per venue)
- San Ramon Ontario

SOLD OUT

3 EXHIBITOR ONLY: Select Booth preferences. (Layouts are shown on page 3.

Booths are assigned on availability - top choices are not guaranteed.)

San Ramon:

1st Choice _____ 2nd Choice _____ 3rd Choice _____ 4th Choice _____

Ontario:

1st Choice _____ 2nd Choice _____ 3rd Choice _____ 4th Choice _____

4 Select method of payment.

Credit Card: (VISA, Mastercard & AMEX Accepted ONLY)

Credit Card Number	Expiration Date	CVC Code
Billing Address	State	ZIP
Name on Card		
Signature		

Invoice: _____ Purchase Order: _____

Check: Please mail to indicated address.

5 Indicate total pricing:

6 Send form and payment to:

Mail:
California Building Officials
1022 G Street | Sacramento, CA 95814
Email: info@calbo.org



Written notification of cancellation must be received ten days prior to start of event for a 75% refund. Any cancellation after this date is non-refundable. No-shows are non-refundable and are responsible for the full registration fee.