

# California Building Officials



## Media Packet 2022-2023

1111 16th Street  
Sacramento, CA  
95814

916-457-1103



[www.calbo.org](http://www.calbo.org)

# Who is CALBO?

Founded in 1962, CALBO is a nonprofit professional association of city and county building departments and industry representatives. Our mission is to promote public health and safety in building construction through responsible legislation, education, and building code development.

## Membership Outreach



95% of California's cities and countries represented

550+ members

## Education & Training



6,100+ courses attended last year  
50+ unique courses offered by CALBO Training Institute

## Government Affairs



150+ bills monitored last year in State Legislature  
100+ legislative and regulatory meetings

# CALBO Events

## CTI Education Weeks

Building department staff, both seasoned and new industry members come together for this annual tradition to learn code updates and to refresh their skills. Course attendees receive continuing education units for their certification needs and network with sponsors and exhibitors throughout the week. Introduced in 2021, CALBO offers a hybrid (in-person/virtual attendance) event in San Ramon.

The CALBO Training Institute will host two education weeks in 2022: September 19-22 in San Ramon and October 10-13 in Ontario. Event registration will be made available in Summer 2022.

## Annual Business Meeting

Building Officials and department staff from across California descend upon San Diego to hone their skills with topical workshops, develop professionally at training courses, recognize and honor award winners, discuss organizational business and network with sponsors and exhibitors.

The 61st Annual Business Meeting will take place in San Diego from Sunday, March 5 - Thursday, March 9, 2023. Exhibitor registration for this event will be made available in Winter 2022.

# Participate in our Partner Program!

- Guaranteed access to all exhibiting opportunities.
- One payment for entire year.
- Year-round listing on the CALBO Website.
- Priority registration to all exhibiting events!
- Use of the Partner Program level-specific logo.
- Recognition as a Partner in all CALBO newsletters and in-person event signage.
- Complimentary Associate Membership.

## EVENTS AT A GLANCE

<b>Event Type</b>	Education Week
<b>Dates</b>	Sept. 19 - 22, 2022
<b>Location</b>	San Ramon Marriott 2600 Bishop Drive   San Ramon, CA 94583
<b>Target Audience</b>	Building Officials and Building Department Staff
<b>Projected Daily Attendees</b>	500+ In-Person, 900-1100+ Virtual
<b>Event Type</b>	Education Week
<b>Dates</b>	October 10 - 13, 2022
<b>Location</b>	Doubletree by Hilton Hotel Ontario Airport 222 North Vineyard Avenue   Ontario, CA 91764
<b>Target Audience</b>	Building Officials and Building Department Staff
<b>Projected Daily Attendees</b>	400+ In-Person
<b>Event Type</b>	Annual Business Meeting
<b>Dates</b>	March 5 - 9, 2023
<b>Location</b>	Hyatt Regency Mission Bay San Diego 1441 Quivira Road   San Diego, CA 92109
<b>Target Audience</b>	Building Officials and Building Department Staff
<b>Projected Daily Attendees</b>	300+ In-Person

# CALBO Partner Program

## Annual Partnership

CALBO offers annual partnerships which grant access to each of the events associated with the Sponsor and Exhibitor Program! Sponsors can simply make one payment and be set for the remainder of the year. Sponsorships run with the membership year: April 1 - March 31. Learn more about each of our three levels below.



**GOLD**

Use the CALBO logo as a GOLD SPONSOR.

*Note: This does not allow sponsors to indicate that CALBO endorses the organization or any related product.*

Receive an exhibitor booth at the 61st Annual Business Meeting in San Diego and a booth at each Education Week (San Ramon and Ontario).

Select an exhibitor booth 3 weeks before registration is available to the public.

Select a Tier II or Tier III Sponsorship Item for the 61st Annual Business Meeting in San Diego. These items will be first-come, first served to all Gold Sponsors.

Receive the opportunity to insert an item into the Attendee Bags at the 61st Annual Business Meeting in San Diego.

Select a Tier II or Tier III Sponsorship Item for the CALBO Education Weeks. These items will be first-come, first served to all Gold Sponsors.

Priority registration period on Education Week sponsorships.

For all hybrid events, CALBO will broadcast pre-recorded commercials during breaks at the event.

Receive a listing as Gold Sponsor in each edition of the CALBO News for the 2022-23 year.

Receive an advertisement in each edition of the CALBO News for the 2022-23 year. Sponsorships are responsible for providing their own advertisement.

Logo featured on the CALBO homepage

Associate Membership for the 2022-23 Membership Year.



**SILVER**

Use the CALBO logo as a SILVER SPONSOR.

*Note: This does not allow sponsors to indicate that CALBO endorses the organization or any related product.*

Receive an exhibitor booth at the 61st Annual Business Meeting in San Diego and a booth at each Education Week (San Ramon and Ontario).

Select an exhibitor booth 1 week before registration is available to the public.

Select a Tier II or Tier III Sponsorship Item for the 61st Annual Business Meeting in San Diego. These items will be first-come, first served after Gold Sponsors.

Priority registration period on Education Week sponsorships.

Receive a listing as Silver Sponsor in each edition of the CALBO News for the 2022-23 year.

Receive an advertisement in each edition of the CALBO News for the 2022-23 year. Sponsorships are responsible for providing their own advertisement.

Associate Membership for the 2022-23 Membership Year.



**BRONZE**

Use the CALBO logo as a BRONZE SPONSOR.

*Note: This does not allow sponsors to indicate that CALBO endorses the organization or any related product.*

Receive an exhibitor booth at the 61st Annual Business Meeting in San Diego and a booth at each Education Week (San Ramon and Ontario).

Priority registration period on Education Week sponsorships.

Receive a listing as Bronze Sponsor in each edition of the CALBO News for the 2022-23 year.

Associate Membership for the 2022-23 Membership Year.



- Exhibitor Booth at ABM and Ed Weeks
- Year-Round Listing in CALBO News
- Availability to use CALBO Logo as Sponsor
- Premium-level Sponsorship at ABM
- Year-Round Advertisement in CALBO News
- Early Selection of Sponsorships/Booths at ABM and Each Ed Week
- Company Logo featured on CALBO Homepage

	GOLD	SILVER	BRONZE
Exhibitor Booth at ABM and Ed Weeks	✓	✓	✓
Year-Round Listing in CALBO News	✓	✓	✓
Availability to use CALBO Logo as Sponsor	✓	✓	✓
Premium-level Sponsorship at ABM	✓	✓	✓
Year-Round Advertisement in CALBO News	✓	✓	✓
Early Selection of Sponsorships/Booths at ABM and Each Ed Week	1st	2nd	
Company Logo featured on CALBO Homepage	✓		

# Partner Program



## 1 Complete general information:

1

Contact Name	Title	
Organization		
Address	State	ZIP
Phone	Email (IMPORTANT: Confirmations will be sent by email)	

2

## Select CALBO Partner Program participation level:

<input type="checkbox"/> \$18,000		<input type="checkbox"/> \$13,000		<input type="checkbox"/> \$8,500	
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3

## Select method of payment:

Credit Card: (VISA, Mastercard & AMEX Accepted ONLY)

Credit Card Number	Expiration Date	CVC Code
Billing Address	State	ZIP
Name on Card		
Signature		

Invoice: \_\_\_\_\_  Purchase Order: \_\_\_\_\_

Check: Please mail to indicated address.

4

## Send form and payment to:

**Mail:**  
California Building Officials  
1111 16th Street | Sacramento, CA 95814  
**Email:** info@calbo.org



*By submitting this registration form, it is understood that registrant is responsible for full sponsor payment. No refunds are available once payment and memorandum of understanding are signed. Sponsors are responsible for providing logo in vector format to CALBO and understand that logos will be only be included in any relevant materials upon CALBO's receipt of the logo. Sponsorship runs wth CALBO membership year: April 1 - March 31.*

# 2022 CTI Education Week

## Registration Available Summer 2022

The CALBO Training Institute (CTI) hosts its Education Weeks throughout the Golden State to provide continuing education for California building departments. This past year, CTI hosted a near-record 6,100+ full-day courses attended. Please find below general information on these events. Registration for this event will be available in Summer 2022.

### San Ramon

Monday, September 19 - Thursday, September 22, 2022  
 San Ramon Marriott  
 2600 Bishop Drive | San Ramon, CA 94583  
 Registration Deadline: Wednesday, August 31, 2022

### Ontario

Monday, October 10 - Thursday, October 13, 2022  
 DoubleTree by Hilton Hotel Ontario Airport  
 222 North Vineyard Avenue | Ontario, CA 91764  
 Registration Deadline: Wednesday, September 21, 2022

<b>Pricing</b>	<table border="0"> <tr> <td style="vertical-align: top;"><b><u>Option 1</u></b></td> <td style="vertical-align: top;"><b><u>Option 2</u></b></td> </tr> <tr> <td>One Full Education Week Venue</td> <td>Both Education Week Venues</td> </tr> <tr> <td>Monday - Thursday</td> <td>Monday - Thursday</td> </tr> <tr> <td>\$1450</td> <td>\$2750</td> </tr> </table>	<b><u>Option 1</u></b>	<b><u>Option 2</u></b>	One Full Education Week Venue	Both Education Week Venues	Monday - Thursday	Monday - Thursday	\$1450	\$2750
<b><u>Option 1</u></b>	<b><u>Option 2</u></b>								
One Full Education Week Venue	Both Education Week Venues								
Monday - Thursday	Monday - Thursday								
\$1450	\$2750								
<b>Amenities</b>	<ul style="list-style-type: none"> <li>Six-foot draped table</li> <li>Two chairs</li> <li>Unlimited badges</li> <li>Two lunches per day</li> <li>For electricity requests, please contact CALBO</li> </ul>								
<b>Booth Assignments</b>	<p>All table assignments are first-come, first served. Submission of the exhibitor program registration form does not guarantee table assignment. Table assignments are to be confirmed by CALBO staff upon submission of registration. Booth and tabletop locations are subject to change based on local health and venue guidelines at the time of each event.</p>								
<b>Lunches</b>	<p>Each exhibiting group receives two lunches per day. Additional lunches are available for \$45 per lunch.</p>								
<b>Schedule</b>	<p>At each venue, the Exhibitor Program starts on Monday and ends on Thursday using the following schedule each day.</p> <ul style="list-style-type: none"> <li>6:30am - 7:00am <b>Exhibitor Set-Up</b></li> <li>7:00am - 8:00am <b>Registration and Classrooms Open</b></li> <li>8:00am <b>Courses Begin</b></li> <li>9:00am - 9:15am <b>First Morning Break</b></li> <li>10:15am - 10:30am <b>Second Morning Break</b></li> <li>11:15am - 12:15pm <b>Lunch Break</b></li> <li>1:15pm - 1:30pm <b>First Afternoon Break</b></li> <li>2:30pm - 2:45pm <b>Second Afternoon Break</b></li> <li>3:30pm <b>Courses Conclude</b></li> </ul>								
<b>Cancellation Policy</b>	<p>Written notification of cancellation must be received ten days prior to the start of the program for a 75% refund of the total exhibitor registration fee. All cancellations after this date are non-refundable. No-shows are non-refundable and are responsible for the full registration fee.</p>								



By registering for the 2022 Education Weeks Exhibitor Program, you agree to the policies listed above. Please direct all inquiries to [info@calbo.org](mailto:info@calbo.org) or 916.457.1103.

# 61st Annual Business Meeting

## Registration Available Winter 2022

CALBO's ABM provides an unparalleled opportunity for industry representatives to share their innovative products and services with the leaders of California building departments. Please find below general information on this event. Registration for this event will be available in Winter 2022.

<b>Event Date</b>	<b>Tuesday, March 7 - Thursday, March 9, 2023</b> <b>Hyatt Regency Mission Bay Spa and Marina</b> 1441 Quivira Road   San Diego, CA 92109 Registration Deadline: Wednesday, February 15, 2023
<b>Pricing</b>	Platinum Booth - \$1850 Diamond Booth - \$1700
<b>Amenities</b>	<b>Exhibitor Program Hours</b> <b>Setup:</b> Tuesday, March 7   8:00 - 11:00am <b>Hours:</b> Tuesday, March 7   12:00 - 4:00pm Wednesday, March 8   8:30am - 4:00pm Thursday, March 9   8:30am - 12:00pm <b>Move-Out:</b> Thursday, March 9   1:00 - 5:00pm 8' x 10' booth Six-foot table Pipe and Drape Two chairs Display Sign Two lunches per day Unlimited badges
<b>Lunches</b>	Each exhibiting group receives two lunches on Tuesday, Wednesday and Thursday. Additional lunches can be purchased on the registration form.
<b>Booth Assignments</b>	All booth selections are first-come, first served. Submission of exhibitor program registration does not guarantee booth choice. Booth assignments are to be confirmed by CALBO staff upon submission of registration. Please note, booth locations are subject to change due to fire marshal and venue guidelines.
<b>Tradeshow Services</b>	<b>Tradeshow Services</b> <b>Registration:</b> Watch for notification by email. Our tradeshow services vendor will contact each exhibitor with the necessary paperwork for all booth needs. <b>Shipping:</b> All shipping for the meeting is coordinated through our tradeshow services vendor. <b>Electricity/Wi-Fi:</b> Provided only upon request through our tradeshow services vendor. Please note Wi-Fi is a sponsorship option for the conference.
<b>Cancellation Policy</b>	Written notification of cancellation must be received by Wednesday, February 15, 2023 for a 75% refund of the total exhibitor registration fee. All cancellations after this date are non-refundable. No-shows are non-refundable and are responsible for the full registration fee.



By registering for the 2023 ABM Exhibitor Program, you agree to the policies listed above. Please direct all inquiries to [info@calbo.org](mailto:info@calbo.org) or 916.457.1103.

# CALBO News Advertising Opportunities

The CALBO News is a bi-monthly electronic publication for the California Building Officials for its members and industry representatives. Advertisements are run in a continuum carousel in the advertisement section of CALBO News.

- Readership** ● 7000+
- In Every Issue** ● Legislative Updates  
Event and Training Registration  
Membership News  
CALBO Policy Committee Updates  
Resources and Toolkits
- Publication Dates** ● Spring Issue | April 2022  
Summer Issue | June 2022  
Special Edition: Education Weeks | August 2022  
Fall Issue | October 2022  
Winter Issue | December 2022  
Special Edition: Annual Business Meeting | February 2023
- File Format** ● Please submit ads in JPEG or AI file format only.
- Multiple Editions** ● Please note that when signing up for multiple editions, these editions must be consecutive.
- File Size Required** ● 1650 x 900 pixels
- Pricing for 3 Editions** ● \$495 CALBO Members | \$550 Non-CALBO Members
- Pricing for 1 Editions** ● \$180 CALBO Members | \$200 Non-CALBO Members

## Sample Advertisement



# CALBO News Advertising

1 Complete general information.

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Email (IMPORTANT: Confirmations will be sent by email) \_\_\_\_\_

2 My organization holds a current CALBO Membership.

Yes  No

3 Select CALBO Advertising participation level.

<b>Pricing for 3 Editions</b>	<b>Pricing for 1 Edition</b>
<input type="checkbox"/> CALBO Member (\$495)	<input type="checkbox"/> CALBO Member (\$180)
<input type="checkbox"/> CALBO Non-Member (\$550)	<input type="checkbox"/> CALBO Non-Member (\$200)

4 Select method of payment.

Credit Card: (VISA, Mastercard & AMEX Accepted ONLY)

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ CVC Code \_\_\_\_\_

Billing Address \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

Invoice: \_\_\_\_\_  Purchase Order: \_\_\_\_\_

Check: Please mail to indicated address below.

5 Send form and payment to:

**Mail:**  
California Building Officials  
1111 16th Street | Sacramento, CA 95814  
**Email:** info@calbo.org





California Building Officials (CALBO) is a non-profit corporation dedicated to promoting public health and safety in building construction through responsible legislation, education and building code development. Founded in 1962, CALBO provides a host of valuable services to its over 600 jurisdiction members. By working hand-in-hand with our inter-sectoral partners, CALBO works to promote the best interests for safe and sustainable California communities.

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