

2022 CTI EDUCATION WEEKS

# SPONSOR AND EXHIBITOR PROGRAM



**San Ramon**  
**September 19 - 22, 2022**  
2600 Bishop Drive  
San Ramon, CA 94583

**Ontario**  
**October 10 - 13, 2022**  
222 N Vineyard Ave  
Ontario, CA 91764

## Join Us this Fall!

California Training Institute (CTI) will host its Education Weeks this September (San Ramon) and October (Ontario) to provide continuing education for the building and safety community. The four-day programs will bring together everyone under one roof for code updates, professional development, and networking opportunities.

### Participate in the 2022 CTI Education Weeks Exhibitor and Sponsorship Program:

- Engage face-to-face with building department leaders and staff.
- Recruit new employees from seasoned building department personnel.
- Free advertising in the CALBO News, CALBO's bi-monthly newsletter.
- Showcase your products and services.

Welcoming back our traditional expo programs, please keep in mind that space will be limited at these programs and has been determined by each venue based on corporate guidelines and local health requirements. Exhibiting opportunities are first-come, first-served with priority given to Gold and Silver Partners.

As you start to browse the exhibiting and sponsorship options on the following pages, we would like to take a moment and say thank you. Thank you for your patience and support as we continue to navigate these unprecedented times. We are grateful for your participation at our annual fall gatherings each year and hope you will join us again.



# 2022 CTI Education Weeks



**San Ramon Registration Deadline: Wednesday, August 31, 2022**  
**Ontario Registration Deadline: Wednesday, September 21, 2022**

## San Ramon

Monday, September 19 - Thursday, September 22, 2022  
 San Ramon Marriott  
 2600 Bishop Drive | San Ramon, CA 94583

## Ontario

Monday, October 10 - Thursday, October 13, 2022  
 DoubleTree by Hilton Hotel Ontario Airport  
 222 North Vineyard Avenue | Ontario, CA 9164

<b>Pricing</b>	<table border="0" style="width: 100%;"> <tr> <td style="width: 50%; vertical-align: top;"> <p><u><b>Option 1</b></u>                      One Full Education Week Venue                      Monday - Thursday                      \$1450</p> </td> <td style="width: 50%; vertical-align: top;"> <p><u><b>Option 2</b></u>                      Both Education Week Venues                      Monday - Thursday                      \$2750</p> </td> </tr> </table>	<p><u><b>Option 1</b></u>                      One Full Education Week Venue                      Monday - Thursday                      \$1450</p>	<p><u><b>Option 2</b></u>                      Both Education Week Venues                      Monday - Thursday                      \$2750</p>
<p><u><b>Option 1</b></u>                      One Full Education Week Venue                      Monday - Thursday                      \$1450</p>	<p><u><b>Option 2</b></u>                      Both Education Week Venues                      Monday - Thursday                      \$2750</p>		
<b>Amenities</b>	<p>Six-foot draped table                  Two chairs                  Unlimited badges                  Two lunches per day                  For electricity requests, please contact CALBO</p>		
<b>Booth Assignments</b>	<p>All table assignments are first-come, first served. Submission of the exhibitor program registration form does not guarantee table assignment. Table assignments are to be confirmed by CALBO staff upon submission of registration. Booth and tabletop locations are subject to change based on local health and venue guidelines at the time of each event.</p>		
<b>Lunches</b>	<p>Each exhibiting group receives two lunches per day. Additional lunches are available for \$45 per lunch.</p>		
<b>Schedule</b>	<p>At each venue, the Exhibitor Program starts on Monday and ends on Thursday using the following schedule each day.</p> <p style="margin-left: 40px;">6:30am - 7:00am <b>Exhibitor Set-Up</b>                  7:00am - 8:00am <b>Registration and Classrooms Open</b>                  8:00am <b>Courses Begin</b>                  9:00am - 9:15am <b>First Morning Break</b>                  10:15am - 10:30am <b>Second Morning Break</b>                  11:15am - 12:15pm <b>Lunch Break</b>                  1:15pm - 1:30pm <b>First Afternoon Break</b>                  2:30pm - 2:45pm <b>Second Afternoon Break</b>                  3:30pm <b>Courses Conclude</b></p>		
<b>Cancellation Policy</b>	<p>Written notification of cancellation must be received ten days prior to the start of the program for a 75% refund of the total exhibitor registration fee. All cancellations after this date are non-refundable. No-shows are non-refundable and are responsible for the full registration fee.</p>		



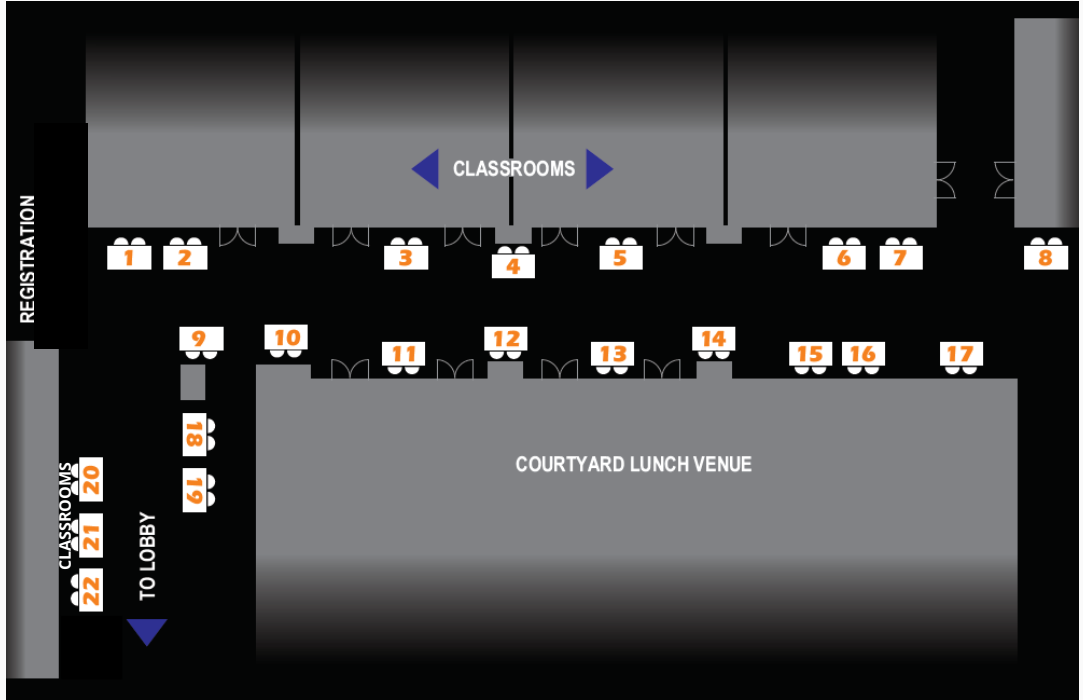
By registering for the 2022 Education Weeks Exhibitor Program, you agree to the policies listed above. Please direct all inquiries to [info@calbo.org](mailto:info@calbo.org) or 916.457.1103.

# San Ramon Exhibitor Layout

Monday, September 19 - Thursday, September 22, 2022

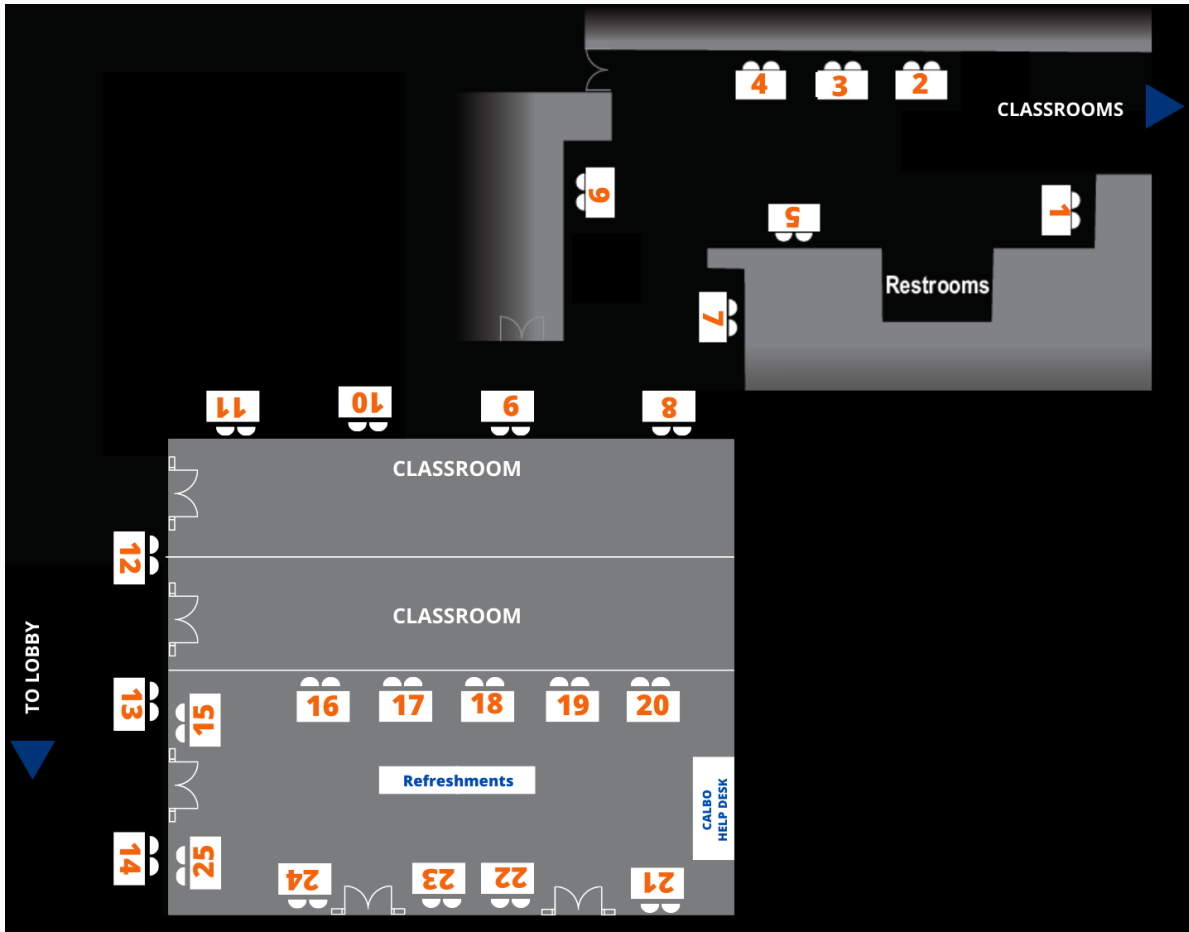


Exhibitor  
Layout



# Ontario Exhibitor Layout

Monday, October 10 - Thursday, October 13, 2022



*\*Please note, booth assignments and tabletop locations are subjected to change based on local health and venue guidelines at the start of each event.*

# 2022 CTI Education Weeks



*Become a CALBO Education Weeks Sponsor! Much of CALBO's success is due to the support of our sponsors. The information below highlights the upcoming Education Weeks sponsorship opportunities. Each sponsorship is unique for each venue. By becoming a sponsor, you will show support for the building and safety community and gain recognition well beyond training attendees.*

*All sponsors will be recognized on event signage and in the CALBO News. Don't miss your opportunity to showcase your company during these events!*

*Priority registration is given to Gold and Silver Sponsors, after which it is first-come, first-served. Please direct all inquiries to [info@calbo.org](mailto:info@calbo.org) or 916.457.1103.*



## ➤ Tier I

### **Education Weeks Registration Portal | \$6000**

Want to reach attendees ahead of the Education Week? Be the featured sponsor of the Education Week online registration portal! This sponsorship will feature your company and personalized advertisement on the online Education Week registration portal showcasing your company to each registrant. As online registration is the only registration method, all CALBO members will see you as the sponsor of this useful tool!

### **Wi-Fi | \$4500 (Per week, per venue)**

Gain recognition through signage and selecting your company name as the Wi-Fi code. Attendees will be grateful for the ability to follow along with the course material and keep up on their office emails while attending. With CALBO going paperless for this event, the internet will be in high demand by all attendees in San Ramon and Ontario. CALBO will provide signage with the Wi-Fi information and company logo.

## ➤ Tier II

### **Online Resources Webpage | \$2500 (Per course, per venue)**

Reach ALL attendees by providing an informational flyer for attendees to have in their downloadable course materials webpage. Attendees will have access to the informational handout a week prior to the course. *\*Additional Information: Sponsor is responsible supplying a pdf handout and link emailed to CALBO 2 weeks before the event.*

### **Lunch Flyer | \$2000 (Per day, per venue)**

Reach all in-person attendees by providing an informational flyer for attendees to read while they enjoy their lunch. CALBO staff will place pre-printed flyer at each lunch table on the pre-selected day. *\*Additional Cost: Sponsor is responsible supplying pre-printed materials one day prior to lunch day selected.*

### **Attendee Hats | \$1500 (Per day, per venue)**

Help conference attendees stay cool during lunch by providing hats with your company logo on them. CALBO staff will hand out to attendees during lunch on one pre-selected day. It's a perfect opportunity to provide attendees with a souvenir. CALBO will also provide signage recognizing the sponsor. *\*Additional Cost: Sponsor is responsible for the production and shipment costs of the hats.*

### **Attendee Sunglasses | \$1500 (Per day, per venue)**

Help conference attendees enjoy their outdoor lunch by providing sunglasses with your company logo on them. CALBO staff will hand out to attendees during lunch on one pre-selected day. It's a perfect opportunity to provide attendees with a souvenir. CALBO will also provide signage recognizing the sponsor. *\*Additional Cost: Sponsor is responsible for the production and shipment costs of the sunglasses.*

# 2022 CTI Education Weeks Sponsorship Opportunities



## ➤ Tier II Cont.

### Attendee Water Bottles | \$1500 (Per day, per venue)

Help conference attendees stay hydrated throughout the day by providing a reusable water bottle for folks to use. CALBO will ensure that water bottles will be provided in each classroom at the start of a pre-selected day. CALBO will also provide signage recognizing the sponsor. *\*Additional Cost: Sponsor is responsible for the production and shipment costs of the water bottles.*

### Daily Advertisement in Highlight Email Blast | \$1500 (Per day, per venue)

Imagine every attendee opening their daily highlight email and seeing your company advertisement featured on the email. This new sponsorship opportunity will feature a personalized advertisement and a link to your website, for all attendees to see. *\*NOTE: The sponsor is responsible for emailing CALBO the advertisement by two weeks before start of event.*

### Morning Refreshments | \$1250 (Per day, per venue)

Help conference attendees start the day on the right foot with a full stomach by sponsoring delicious morning refreshments and coffee! CALBO will provide signage recognizing sponsor on the day(s) of their sponsorship.

### Afternoon Refreshments | \$1250 (Per day, per venue)

Help us provide afternoon refreshments to building officials, building department personnel, and industry representatives who attend the Education Week. CALBO will provide signage recognizing the sponsor on the day(s) of their sponsorships.

### Writing Pens or Pads | \$1000 (Per day, per venue)

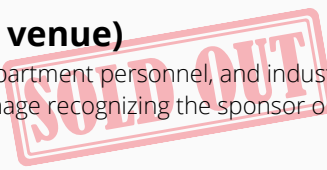
Help attendees take notes throughout the day as they attend the courses! The sponsor provides pens or pads of their choice and CALBO will ensure that they are provided in each classroom. *\*Additional Sponsor Cost: The sponsor is responsible for the production and shipment costs of the writing pens or pads.*

### Giveaway Item | \$1000 (Per day, per venue)

Help attendees become more familiar with your company! CALBO will distribute the item at each attendee's lunch table. Limited to one sponsor per day, per venue. *\*Additional Sponsor Cost: The sponsor is responsible for the production and shipment costs of the item.*

### Advertisement on CALBO Ed Week Webpage | \$850 (5 sponsors allowed per venue)

Want to reach upcoming attendees before the event starts, as well as thank them for attending? This new opportunity allows you to place an ad on the Ed Week main webpage. This advertisement will be live for the duration of the event. *\*NOTE: Sponsor is responsible for emailing CALBO the advertisement by one week before the start of the event.*

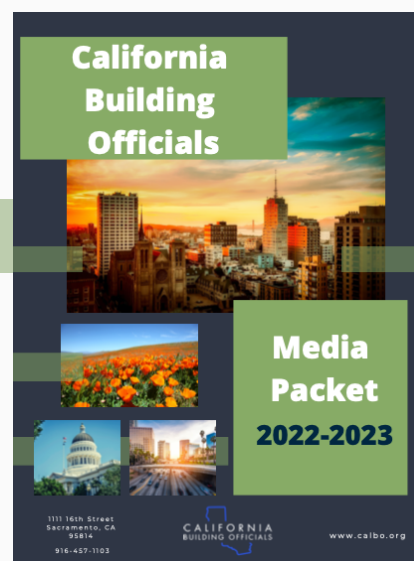


Did you know when you sign up to become a CALBO Partner, it guarantees your access to ALL upcoming exhibiting events before the public? Join our exclusive program for this and many other benefits tailored to make your life easier!

## Participate in our Partner Program!

- Guaranteed access to all exhibiting opportunities.
- One payment for entire year.
- Year-round listing on the CALBO Website.
- Priority registration to all exhibiting events!
- Use of the Partner Program level-specific logo.
- Complimentary Associate Membership (a \$495 value!)
- Recognition as a Partner on CALBO website, CALBO newsletters and in-person event signage.

Visit the CALBO Sponsorship Opportunities webpage for more information.



# 2022 CTI Education Weeks

San Ramon Registration Deadline: Wednesday, August 31, 2022

Ontario Registration Deadline: Wednesday, September 21, 2022

## 1 Complete general information.

Contact Name	Title	
Organization		
Address	State	ZIP
Phone	Email (IMPORTANT: Confirmations will be sent by email)	

## 2 Select 2022 Education Weeks participation level.

### Exhibitor:

- San Ramon Booth ONLY (\$1450)
- Ontario Booth ONLY (\$1450)
- Both Venues (\$2750)

Indicate Quantity if Needed:

- Add'l Monday Lunch (\$45)
- Add'l Tuesday Lunch (\$45)
- Add'l Wednesday Lunch (\$45)
- Add'l Thursday Lunch (\$45)

### Sponsorship Opportunities:

- Education Weeks Portal Registration (\$6000)
- Wi-Fi (\$4500)
- Online Resources Webpage (\$2500)
- Lunch Flyer (\$2000)
- Attendee Hats (\$1500)
- Attendee Sunglasses (\$1500)
- Attendee Water Bottles (\$1500)

- Daily Advertisement in Highlight Email Blast (\$1500)
- Morning Refershments (\$1250)
- Afternoon Refershments (\$1250)
- Writing Pens or Pads (\$1000)
- Giveaway Item (\$1000)
- Advertisement on Education Week Webpage (\$850)

SOLD OUT

## 3 EXHIBITOR ONLY: Select Booth preferences. (Layouts are shown on page 3. Booths are assigned on availability - top choices are not guaranteed.)

### San Ramon:

1st Choice \_\_\_\_\_ 2nd Choice \_\_\_\_\_ 3rd Choice \_\_\_\_\_ 4th Choice \_\_\_\_\_

### Ontario:

1st Choice \_\_\_\_\_ 2nd Choice \_\_\_\_\_ 3rd Choice \_\_\_\_\_ 4th Choice \_\_\_\_\_

## 4 Select method of payment.

Credit Card: (VISA, Mastercard & AMEX Accepted ONLY)

Credit Card Number	Expiration Date	CVC Code
Billing Address	State	ZIP
Name on Card	Email Address	
Signature		

Invoice: \_\_\_\_\_  Purchase Order: \_\_\_\_\_

Check: Please mail to indicated address.

## 5 Indicate total pricing:

## 6 Send form and payment to:

**Mail:**  
**California Building Officials**  
**1111 16th Street | Sacramento, CA 95814**  
**Email: info@calbo.org**



Written notification of cancellation must be received ten days prior to start of event for a 75% refund. Any cancellation after this date is non-refundable. No-shows are non-refundable and are responsible for the full registration fee.