

CALIFORNIA BUILDING OFFICIALS



MEDIA PACKET 2025-2026

1111 16th Street
Sacramento, California
95814

916-457-1103



www.calbo.org

Who is CALBO?

Founded in 1962, CALBO is a nonprofit professional association of city and county building departments and industry representatives. Our mission is to promote public health and safety in building construction through responsible legislation, education, and building code development.

Membership Outreach



95% of California's cities
and countries represented

550+ members

Education & Training



8,800+ courses attended last year

50+ unique courses offered by CALBO
Training Institute

Government Affairs



150+ bills monitored last
year in State Legislature

100+ legislative and regulatory meetings

CALBO Events

CTI Education Weeks

Building department staff come together for this annual tradition to learn code updates and to refresh their skills. Course attendees receive continuing education units for their certification needs and network with sponsors and exhibitors throughout the week. Introduced in 2020, CALBO now provides a hybrid option, allowing participants to attend either in person or virtually during Fall Education Weeks.

The CALBO Training Institute will host two education weeks in 2025, one in the North (Burlingame) and one in the South (Costa Mesa). Event registration will be made available in late spring 2025.

Annual Business Meeting

Local government leaders and staff from various parts of California will convene to enhance their skills through topical workshops, undergo professional development in training courses, acknowledge and celebrate award winners, engage in organizational discussions, and network with industry representatives.

The 64th Annual Business Meeting will take place at the Hyatt Regency Santa Clara from Sunday, April 12 - Thursday, April 16, 2025. Exhibitor registration for this event will be made available in Winter 2026.

Participate in our Partner Program!

- Guaranteed access to all exhibiting opportunities.
- One payment for entire year.
- Year-round listing on the CALBO Website.
- Priority registration to all exhibiting events.
- Use of the Partner Program level-specific logo.
- Recognition as a Partner in all CALBO newsletters and in-person event signage.
- Complimentary Associate Membership.

EVENTS AT A GLANCE

| | |
|---------------------------|--|
| Event Type | Education Week North |
| Dates | September 29 - October 2, 2025 |
| Location | Hyatt Regency SFO Airport 1333 Old Bayshore Hwy Burlingame, CA 94010 |
| Target Audience | Building Department Staff |
| Projected Daily Attendees | 450+ In-Person, 750+ Virtual |
| Event Type | Education Week South |
| Dates | October 27 - October 30, 2025 |
| Location | Hilton Orange County/Costa Mesa 3050 Bristol St Costa Mesa, CA 9262 |
| Target Audience | Building Department Staff |
| Projected Daily Attendees | 500+ In-Person, 500+ Virtual |
| Event Type | Annual Business Meeting |
| Dates | April 12 - 16, 2026 |
| Location | Hyatt Regency Santa Clara 5101 Great America Pkwy Santa Clara, CA 90028 |
| Target Audience | Local Government Leaders and Staff |
| Projected Daily Attendees | 300+ In-Person |

CALBO Partner Program

Annual Partnership

CALBO offers annual partnerships, granting access to all events affiliated with the Sponsorship and Exhibitor Program. Partners can benefit from a convenient single payment, covering their advantages throughout the membership year from April 1, 2025 to March 31, 2026. Please note that each partnership level is restricted to a maximum of five partners for the membership year. See below for more information for each level of partnership.



GOLD

Use the CALBO logo as a
GOLD SPONSOR.

Note: This does not allow sponsors to indicate that CALBO endorses the organization or any related product.

Receive an exhibitor booth at the 64th Annual Business Meeting in Santa Clara and a booth at each Education Week (Burlingame and Costa Mesa).

Priority registration for 64th Annual Business Meeting in Santa Clara.

Select a Tier II or Tier III Sponsorship Item for the 64th Annual Business Meeting in Santa Clara. These items will be first-come, first served to all Gold Sponsors.

Receive the opportunity to insert an item into the Attendee Bags at the 64th Annual Business Meeting in Santa Clara.

Select a Tier II or Tier III Sponsorship Item for the CALBO Education Weeks. These items will be first-come, first served to all Gold Sponsors.

Priority registration on Education Weeks.

For all hybrid events, CALBO will broadcast pre-recorded commercials during breaks at the event.

Receive a listing as Gold Sponsor in each edition of the CALBO News for the 2025-26 year.

Receive an advertisement in each edition of the CALBO News for the 2025-26 year. Sponsorships are responsible for providing their own advertisement.

Logo featured on the CALBO homepage

Associate Membership for the 2025-26 Membership Year.



SILVER

Use the CALBO logo as a
SILVER SPONSOR.

Note: This does not allow sponsors to indicate that CALBO endorses the organization or any related product.

Receive an exhibitor booth at the 64th Annual Business Meeting in Santa Clara and a booth at each Education Week (Burlingame and Costa Mesa).

Priority registration for 64th Annual Business Meeting in Santa Clara.

Select a Tier II or Tier III Sponsorship Item for the 64th Annual Business Meeting in Santa Clara. These items will be first-come, first served after Gold Sponsors.

Priority registration on Education Weeks.

For all hybrid events, CALBO will broadcast pre-recorded commercials during breaks at the event.

Receive a listing as Silver Sponsor in each edition of the CALBO News for the 2025-26 year.

Receive an advertisement in each edition of the CALBO News for the 2025-26 year. Sponsorships are responsible for providing their own advertisement.

Associate Membership for the 2025-26 Membership Year.



BRONZE

Use the CALBO logo as a
BRONZE SPONSOR.

Note: This does not allow sponsors to indicate that CALBO endorses the organization or any related product.

Receive an exhibitor booth at the 64th Annual Business Meeting in Santa Clara and a booth at each Education Week (Burlingame and Costa Mesa).

Priority registration for 64th Annual Business Meeting in Santa Clara.

Priority registration on Education Weeks.

For all hybrid events, CALBO will broadcast pre-recorded commercials during breaks at the event.

Receive a listing as Bronze Sponsor in each edition of the CALBO News for the 2025-26 year.

Associate Membership for the 2025-26 Membership Year.

| | GOLD | SILVER | BRONZE |
|--|------|--------|--------|
| Exhibitor Booth at ABM and Ed Weeks | ✓ | ✓ | ✓ |
| Year-Round Listing in CALBO News | ✓ | ✓ | ✓ |
| Availability to use CALBO Logo as Sponsor | ✓ | ✓ | ✓ |
| Premium-level Sponsorship at ABM | ✓ | ✓ | |
| Year-Round Advertisement in CALBO News | ✓ | ✓ | |
| Priority Location of Sponsorships/Booths at ABM and Each Ed Week | 1st | 2nd | 3rd |
| Company Logo featured on CALBO Homepage | ✓ | | |

| | GOLD | SILVER | BRONZE |
|--|------|--------|--------|
| Exhibitor Booth at ABM and Ed Weeks | ✓ | ✓ | ✓ |
| Year-Round Listing in CALBO News | ✓ | ✓ | ✓ |
| Availability to use CALBO Logo as Sponsor | ✓ | ✓ | ✓ |
| Premium-level Sponsorship at ABM | ✓ | ✓ | |
| Year-Round Advertisement in CALBO News | ✓ | ✓ | |
| Priority Location of Sponsorships/Booths at ABM and Each Ed Week | 1st | 2nd | 3rd |
| Company Logo featured on CALBO Homepage | ✓ | | |

Partner Program

Registration Form

Complete general information:

1




Contact Name _____ Title _____

Organization _____

Address _____ City/State _____ ZIP _____

Phone _____ Email (IMPORTANT: Confirmations will be sent by email) _____

2 Select CALBO Partner Program participation level:

☐ \$20,845  GOLD ☐ \$15,225  SILVER ☐ \$9,975  BRONZE

3 Select method of payment:

☐ Credit Card: (VISA, Mastercard & AMEX Accepted ONLY)

Credit Card Number _____ Expiration Date _____ CVC Code _____

Billing Address _____ City/State _____ ZIP _____

Name on Card _____

Signature _____

☐ Invoice: _____ ☐ Purchase Order: _____

☐ Check: Please mail to indicated address.

4 Send form to:

Email: info@calbo.org



By submitting this registration form, it is understood that registrant is responsible for full sponsor payment. No refunds are available once payment and memorandum of understanding are signed. Sponsors are responsible for providing logo in vector format to CALBO and understand that logos will be only be included in any relevant materials upon CALBO's receipt of the logo. Sponsorship runs with CALBO membership year: April 1 - March 31.

2025 CTI Education Week

Registration Available Spring 2025



The CALBO Training Institute (CTI) hosts its Education Weeks throughout the Golden State to provide continuing education for California building departments. This past year, CTI hosted a near-record of 6,400+ full-day courses attended. Please find below general information on these events. Registration for this event will be available in late spring 2025.

Burlingame

September 29 - October 2, 2025
Hyatt Regency SFO Airport
1333 Old Bayshore Hwy | Burlingame, CA 94010
Registration Deadline: September 10, 2025

Costa Mesa

October 27 - October 30, 2025
Hilton Orange County/Costa Mesa
3050 Bristol St. | Costa Mesa, CA 92626
Registration Deadline: October 8, 2025

| | |
|---------------------|--|
| Pricing | One Venue: \$1,845 Both Venues: \$3,465 |
| Amenities | Six-foot draped table Two chairs Unlimited badges Two lunches per day |
| Booth Assignments | For electricity requests, please contact CALBO for more information All table assignments are first-come, first served. Submission of the exhibitor program registration form does not guarantee table assignment. Table assignments are to be confirmed by CALBO staff upon submission of registration. Booth and tabletop locations are subject to change based on local health and venue guidelines at the time of each event. |
| Lunches | Each exhibiting group receives two lunches per day. Additional lunches are available for \$65 per lunch. |
| Schedule | At each venue, the Exhibitor Program starts on Monday and ends on Thursday using the following schedule each day. 6:30am - 7:00am Exhibitor Set-Up 7:00am - 8:00am Registration and Classrooms Open 8:00am Courses Begin 9:00am - 9:15am First Morning Break 10:15am - 10:30am Second Morning Break 11:15am - 12:15pm Lunch Break 1:15pm - 1:30pm First Afternoon Break 2:30pm - 2:45pm Second Afternoon Break 3:30pm Courses Conclude |
| Cancellation Policy | Written notification of cancellation must be received ten days prior to the start of the program for a 75% refund of the total exhibitor registration fee. All cancellations after this date are non-refundable. No-shows are non-refundable and are responsible for the full registration fee. |



By registering for the 2025 Education Weeks Exhibitor Program, you agree to the policies listed above. Please direct all inquiries to info@calbo.org or 916.457.1103.

64th Annual Business Meeting

Registration Available Winter 2025

CALBO’s ABM provides an unparalleled opportunity for industry representatives to share their innovative products and services with the leaders of California building departments. Please find below general information on this event. Registration for this event will be available in Winter 2025.

| | |
|---------------------|--|
| Event Date | Tuesday, April 14 - Thursday, April 16, 2025 Hyatt Regency Santa Clara 5101 Great America Pwky Santa Clara, CA 95054 |
| Pricing | Premium Booth: \$2,195 Standard Booth: \$2,085 |
| Amenities | 8' x 10' booth Six-foot table Pipe and Drape Two chairs Attendee Bag Insert Display Sign Two lunches per day Unlimited badges <div>Example Exhibitor Program Hours Setup: Tuesday, April 14 8:00 - 11:00am Hours: Tuesday, April 14 12:00 - 4:30pm Wednesday, April 15 8:30am - 6:00pm Move-Out: Thursday, April 16 8:30am - 12:00pm</div> |
| Lunches | Each exhibiting group receives two lunches on Tuesday, Wednesday and Thursday. Additional lunches can be purchased on the registration form. |
| Booth Assignments | All booth selections are first-come, first served. Submission of exhibitor program registration does not guarantee booth choice. Booth assignments are to be confirmed by CALBO staff upon submission of registration. Please note, booth locations are subject to change due to fire marshal and venue guidelines. |
| Tradeshow Services | <u>Tradeshow Services</u> Registration: Watch for notification by email. Our tradeshow services vendor will contact each exhibitor with the necessary paperwork for all booth needs. Shipping: All shipping for the meeting is coordinated through our tradeshow services vendor. Electricity/Wi-Fi: Provided only upon request through our tradeshow services vendor. Please note Wi-Fi is a sponsorship option for the conference. |
| Cancellation Policy | Written notification of cancellation must be received 10 days before the start of the event for a 75% refund of the total exhibitor registration fee. All cancellations after this date are non-refundable. No-shows are non-refundable and are responsible for the full registration fee. |



By registering for the 2026 ABM Exhibitor Program, you agree to the policies listed above. Please direct all inquiries to info@calbo.org or 916.457.1103.

CALBO News Advertising Opportunities



The CALBO News is a bi-monthly electronic publication tailored for the California Building Officials, catering to both its members and industry representatives. Advertisements are seamlessly displayed in a continuous carousel within the dedicated advertisement section of CALBO News. Recipients of the newsletter have the ability to click on any advertisement, which will redirect them to the landing page chosen by the advertiser.

| | |
|------------------------|--|
| Readership | ● 7000+ |
| In Every Issue | ● Legislative Updates Event and Training Registration Membership News CALBO Policy Committee Updates Resources and Toolkits |
| Publication Dates | ● Spring Issue April 2025 Summer Issue June 2025 Special Edition: Education Weeks August 2025 Fall Issue October 2025 Winter Issue December 2025 Special Edition: Annual Business Meeting February 2026 |
| File Format | ● Please submit ads in JPEG or AI file format only. |
| Multiple Editions | ● Please note that when signing up for multiple editions, these editions must be consecutive. |
| File Size Required | ● 1650 x 900 pixels |
| Pricing for 3 Editions | ● \$495 CALBO Members \$550 Non-CALBO Members |
| Pricing for 1 Editions | ● \$180 CALBO Members \$200 Non-CALBO Members |



Sample Advertisement

CALBO News Advertising

Registration Form

Complete general information.

1

Contact Name

Title

Organization

Address

City

State

ZIP

Phone

Email (IMPORTANT: Confirmations will be sent by email)

2

My organization holds a current CALBO Membership.

☐ Yes

☐ No

3

Select CALBO Advertising participation level.

Pricing for 3 Editions

☐ CALBO Member (\$495)

☐ CALBO Non-Member (\$550)

Pricing for 1 Edition

☐ CALBO Member (\$180)

☐ CALBO Non-Member (\$200)

4

Select method of payment.

☐ Credit Card: (VISA, Mastercard & AMEX Accepted ONLY)

Credit Card Number

Expiration Date

CVC Code

Billing Address

City/State

ZIP

Name on Card

Signature

☐ Invoice: _____ ☐ Purchase Order: _____

☐ Check: Please mail to indicated address below.

5

Send form and payment to:

Mail:

California Building Officials

1111 16th Street | Sacramento, CA 95814

Email: info@calbo.org





California Building Officials (CALBO) is a non-profit corporation dedicated to promoting public health and safety in building construction through responsible legislation, education and building code development. Founded in 1962, CALBO provides a host of valuable services to its over 600 jurisdiction members. By working hand-in-hand with our inter-sectoral partners, CALBO works to promote the best interests for safe and sustainable California communities.

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Sacramento, CA
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