

# 2026 CALBO EDUCATION WEEKS SPONSORSHIP AND EXHIBITOR PROGRAM



## JOIN US THIS FALL!

CALBO Training Institute (CTI) will host its Education Weeks this September (Burlingame) and October (Costa Mesa) to provide continuing education for the building and safety community. The four-day programs will bring together everyone under one roof for code updates, professional development, and networking opportunities.

### Burlingame

Hyatt Regency  
San Francisco Airport  
September 28 - October 1, 2026  
1333 Old Bayshore Hwy  
Burlingame, CA 94010

### Costa Mesa

Hilton Orange County/Costa Mesa  
October 26 - 29, 2026  
3050 Bristol St.  
Costa Mesa, CA 92626

### Participate in the 2026 CALBO Education Weeks Exhibitor and Sponsorship Program

- Connect directly with local government leaders and building department professionals from across California.
- Build your team by recruiting from a pool of experienced industry talent.
- Gain added visibility with complimentary advertising in CALBO News, our bi-monthly newsletter.
- Showcase your products, services, and expertise to an engaged audience.

Space is limited at each location and determined by venue capacity. Exhibitor opportunities are offered on a first-come, first-served basis, with priority given to Gold and Silver Partners.

As you explore the exhibitor and sponsorship options on the following pages, we want to sincerely thank you. Your continued participation helps make these annual fall gatherings a success—and we hope to see you there again.

# 2026 CTI Education Weeks



**Burlingame Registration Deadline: Wednesday, September 9, 2026**

**Costa Mesa Registration Deadline: Wednesday, October 7, 2026**

## Burlingame

Monday, September 28 - Thursday, October 1, 2026  
 Hyatt Regency San Francisco Airport  
 1333 Old Bayshore Hwy | Burlingame, CA 94010

## Costa Mesa

Monday, October 26 - Thursday, October 29, 2026  
 Hilton Orange County Costa Mesa  
 3050 Bristol St. | Costa Mesa, CA 92626

### Pricing

#### Option 1

One Education Week Venue  
 Monday - Thursday  
 \$1995

#### Option 2

Both Education Week Venues  
 Monday - Thursday  
 \$3765

### Amenities

Six-foot draped table  
 Two chairs  
 Unlimited badges  
 Two lunches per day  
 For electricity requests, please contact CALBO

### Booth Assignments

All table assignments are first-come, first served. Submission of the exhibitor program registration form does not guarantee table assignment. Table assignments are to be confirmed by CALBO staff upon submission of registration. Tabletop locations are subject to change based on local health and venue guidelines at the time of each event.

### Lunches

Each exhibiting group receives two lunches per day. Additional lunches are available for \$70 per lunch.

### Schedule

At each venue, the Exhibitor Program starts on Monday and ends on Thursday using the following sample daily schedule.

|                   |  |
|-------------------|--|
| 6:30 - 7:00am     | <b>Exhibitor Set-Up (Monday only)</b>      |
| 7:15 - 8:00am     | <b>CALBO Help Desk and Classrooms Open</b> |
| 8:00am            | <b>Courses Begin</b>                       |
| 9:00 - 9:15am     | <b>First Morning Break</b>                 |
| 10:15 - 10:30am   | <b>Second Morning Break</b>                |
| 11:15am - 12:15pm | <b>Lunch</b>                               |
| 1:15 - 1:30pm     | <b>First Afternoon Break</b>               |
| 2:30 - 2:45pm     | <b>Second Afternoon Break</b>              |
| 3:30pm            | <b>Courses Conclude</b>                    |

### Post-Event Attendee List

By participating in the CALBO Exhibitor and Sponsorship Program, you will receive a post-event attendee list. This list is provided solely to support meaningful, one-to-one follow-up related to your participation. It may not be used for mass marketing, repeated or unsolicited outreach, or added to ongoing marketing lists without explicit consent.

All communication must be relevant, respectful, and compliant with applicable email and privacy laws. CALBO reserves the right to revoke access and limit future participation if this policy is not followed.

### Cancellation Policy

Written notification of cancellation must be received ten days prior to the start of the program for a 75% refund of the total exhibitor registration fee. All cancellations after this date are non-refundable. No-shows are non-refundable and are responsible for the full registration fee.



*By submitting the form, you acknowledge that you have reviewed the entire packet and agree to abide by all guidelines and policies outlined herein. CALBO reserves the right to revoke participation if these policies are not followed.*

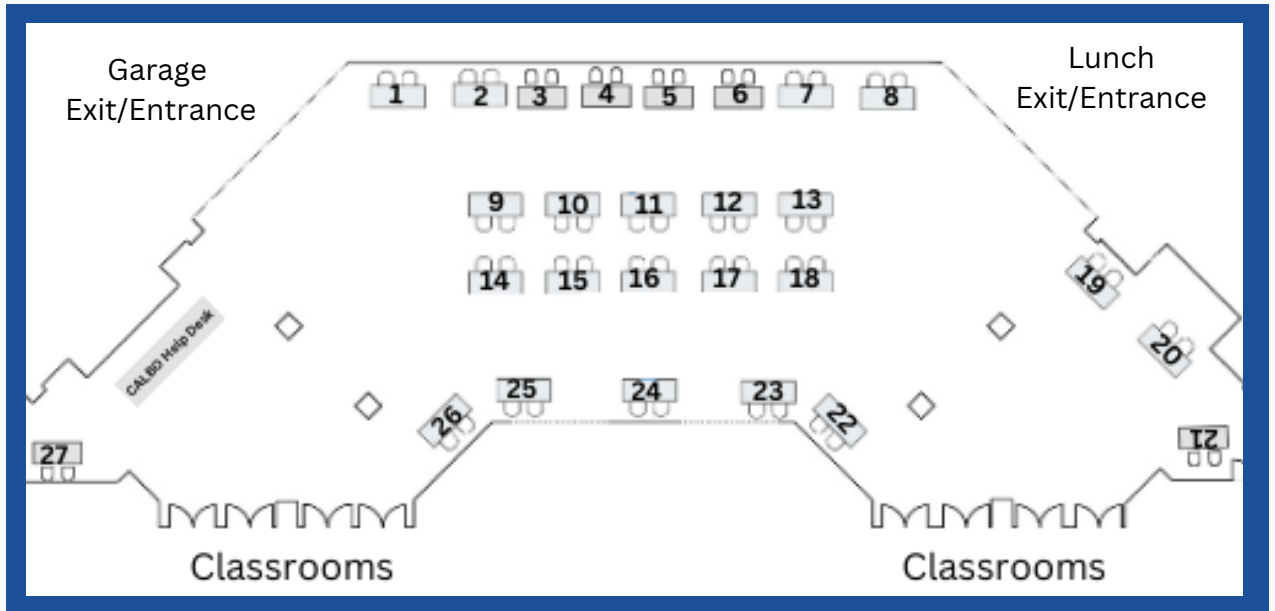
# Burlingame Exhibitor Layout



Monday, September 28 - Thursday, October 1, 2026

Hyatt Regency San Francisco Airport

1333 Old Bayshore Hwy | Burlingame, CA 94010

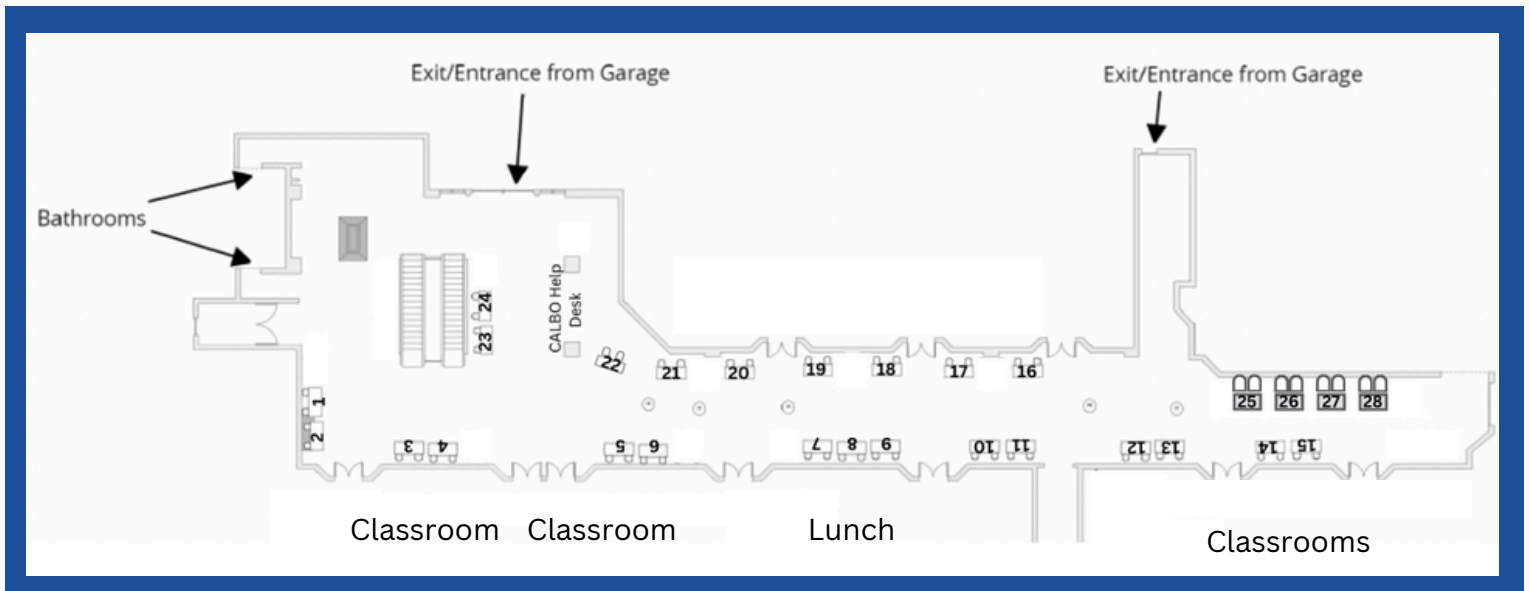


# Costa Mesa Exhibitor Layout

Monday, October 26 - Thursday, October 29, 2026

Hilton Orange County Costa Mesa

23050 Bristol St. | Costa Mesa, CA 92626



*\*Please note, booth assignments and tabletop locations are subjected to change based on venue guidelines at the start of each event.*

# 2026 CTI Education Weeks



*Become a CTI Education Weeks Sponsor! Much of our success is due to the support of our sponsors. The information below highlights the upcoming Education Weeks sponsorship opportunities. Each sponsorship is unique for each venue. By becoming a sponsor, you will show support for the building and safety community and gain recognition well beyond training attendees.*

*All sponsors will be recognized on event signage and in the CALBO News. Don't miss your opportunity to showcase your company during these events!*

*Priority registration is given to Gold and Silver Sponsors, after which it is first-come, first-served. Please direct all inquiries to [info@calbo.org](mailto:info@calbo.org) or 916.457.1103.*



## ➤ Tier I

### **Education Weeks Registration Portal | \$6000**

Want to reach attendees ahead of the Education Week? Be the featured sponsor of the Education Week online registration portal! This sponsorship will feature your company and personalized advertisement on the online Education Week registration portal showcasing your company to each registrant. As online registration is the only registration method, all CALBO members will see you as the sponsor of this useful tool!

### **Wi-Fi | \$4500 (Per week, per venue)**

Gain recognition through signage and selecting your company name as the Wi-Fi code. Attendees will be grateful for the ability to follow along with the course material and keep up on their office emails while attending. With CALBO going paperless for this event, the internet will be in high demand by all attendees in Burlingame and Costa Mesa. CALBO will provide signage with the Wi-Fi information and company logo.

## ➤ Tier II

### **Lunch Flyer | \$2000 (Per day, per venue)**

Reach all in-person attendees by providing an informational flyer for them to read while they enjoy their lunch. CALBO staff will place pre-printed flyer at each lunch table on the pre-selected day. *\*Additional Cost: Sponsor is responsible supplying pre-printed materials one day prior to lunch day selected.*

### **Attendee Hats | \$1500 (Per day, per venue)**

Have the conference attendees wear your company logo during lunch by providing hats. CALBO staff will hand out to attendees during lunch on one pre-selected day. It's a perfect opportunity to provide attendees with a souvenir. CALBO will also provide signage recognizing the sponsor. *\*Additional Cost: Sponsor is responsible for the production and shipment costs of the hats.*

### **Attendee Sunglasses | \$1500 (Per day, per venue)**

Help conference attendees enjoy their lunch by providing sunglasses with your company logo on them. CALBO staff will hand out to attendees during lunch on one pre-selected day. It's a perfect opportunity to provide attendees with a souvenir. CALBO will also provide signage recognizing the sponsor. *\*Additional Cost: Sponsor is responsible for the production and shipment costs of the sunglasses.*

### **Attendee Water Bottles | \$1500 (Per day, per venue)**

Help conference attendees stay hydrated throughout the day by providing a reusable water bottle for folks to use. CALBO will ensure that water bottles will be provided in each classroom at the start of a pre-selected day. CALBO will also provide signage recognizing the sponsor. *\*Additional Cost: Sponsor is responsible for the production and shipment costs of the water bottles.*

# 2026 CTI Education Weeks

## Sponsorship Opportunities



### Tier II Cont.

#### Daily Advertisement in Highlight Email Blast | \$1500 (Per day, per venue)

Imagine every attendee opening their daily highlight email and seeing your company advertisement featured on the email. This new sponsorship opportunity will feature a personalized advertisement and a link to your website, for all attendees to see. *\*NOTE: The sponsor is responsible for emailing CALBO the advertisement by two weeks before start of event.*

#### Morning Refreshments | \$1250 (Per day, per venue)

Help conference attendees start the day on the right foot with a full stomach by sponsoring delicious morning refreshments and coffee! CALBO will provide signage recognizing sponsor on the day(s) of their sponsorship.

#### Afternoon Refreshments | \$1250 (Per day, per venue)

Help us provide afternoon refreshments to building officials, building department personnel, and industry representatives who attend the Education Week. CALBO will provide signage recognizing the sponsor on the day(s) of their sponsorships.

#### Writing Pens or Pads | \$1000 (Per day, per venue)

Help attendees take notes throughout the day as they attend the courses! The sponsor provides pens or pads of their choice and CALBO will ensure that they are provided in each classroom. *\*Additional Sponsor Cost: The sponsor is responsible for the production and shipment costs of the writing pens or pads.*

#### Giveaway Item | \$1000 (Per day, per venue)

Help attendees become more familiar with your company! CALBO will distribute the item at each attendee's lunch table. Limited to one sponsor per day, per venue. *\*Additional Sponsor Cost: The sponsor is responsible for the production and shipment costs of the item.*

#### Advertisement on CALBO Education Week Webpage | \$850 (5 sponsors allowed per venue)

Want to reach upcoming attendees before the event starts, as well as thank them for attending? This new opportunity allows you to place an ad on the Education Week webpage and technical support CALBO webpages. This advertisement will be live for the duration of the event. *\*NOTE: Sponsor is responsible for emailing CALBO the advertisement by one week before the start of the event.*

Did you know when you sign up to become a CALBO Partner, it guarantees your access to ALL upcoming exhibiting events before the public? Join our exclusive program for this and many other benefits tailored to make your life easier!

### Participate in our Partner Program!

- Guaranteed access to all exhibiting opportunities.
- One payment for entire year.
- Year-round listing on the CALBO Website.
- Priority registration to all exhibiting events!
- Use of the Partner Program level-specific logo.
- Complimentary Associate Membership (a \$595 value!)
- Recognition as a Partner on CALBO website, CALBO newsletters and in-person event signage.

Visit the CALBO Partner With Us webpage for more information.



# 2026 CTI Education Weeks

**Burlingame Registration Deadline: Wednesday, September 9, 2026**

**Costa Mesa Registration Deadline: Wednesday, October 7, 2026**

**1 Complete general information.**

|              |  |     |
|--------------|--|-----|
| Contact Name | Title  |     |
| Organization |  |     |
| Address      | City/State   | ZIP |
| Phone        | Email (IMPORTANT: Confirmations will be sent by email) |     |

**2 Select 2026 Education Weeks participation level.**

**Exhibitor:**

- Burlingame Booth ONLY**  
(\$1995)
- Costa Mesa Booth ONLY**  
(\$1995)
- Both Venues** (\$3765)

**Sponsorship Opportunities:**

- |  |   |
|--|---|
| <input type="checkbox"/> <b>Education Weeks Portal Registration</b> (\$6000) | <input type="checkbox"/> <b>Morning Refershments</b> (\$1250)           |
| <input type="checkbox"/> <b>Wi-Fi</b> (\$4500)                               | <input type="checkbox"/> Burlingame <input type="checkbox"/> Costa Mesa |
| <input type="checkbox"/> Burlingame <input type="checkbox"/> Costa Mesa      | <input type="checkbox"/> <b>Afternoon Refershments</b> (\$1250)         |
| <input type="checkbox"/> <b>Lunch Flyer</b> (\$2000)                         | <input type="checkbox"/> Burlingame <input type="checkbox"/> Costa Mesa |
| <input type="checkbox"/> Burlingame <input type="checkbox"/> Costa Mesa      | <input type="checkbox"/> <b>Writing Pens or Pads</b> (\$1000)           |
| <input type="checkbox"/> <b>Attendee Hats</b> (\$1500)                       | <input type="checkbox"/> Burlingame <input type="checkbox"/> Costa Mesa |
| <input type="checkbox"/> Burlingame <input type="checkbox"/> Costa Mesa      | <input type="checkbox"/> <b>Giveaway Item</b> (\$1000)                  |
| <input type="checkbox"/> <b>Attendee Sunglasses</b> (\$1500)                 | <input type="checkbox"/> Burlingame <input type="checkbox"/> Costa Mesa |
| <input type="checkbox"/> Burlingame <input type="checkbox"/> Costa Mesa      | <input type="checkbox"/> <b>Ad on Education Week</b>                    |
| <input type="checkbox"/> <b>Attendee Water Bottles</b> (\$1500)              | <input type="checkbox"/> Burlingame <input type="checkbox"/> Costa Mesa |
| <input type="checkbox"/> Burlingame <input type="checkbox"/> Costa Mesa      | <input type="checkbox"/> <b>Webpage</b> (\$850)                         |
| <input type="checkbox"/> <b>Daily Ad in Highlight Email Blast</b> (\$1500)   | <input type="checkbox"/> Burlingame <input type="checkbox"/> Costa Mesa |
| <input type="checkbox"/> Burlingame <input type="checkbox"/> Costa Mesa      |   |

Indicate Quantity if Needed:

- Add'l Monday Lunch (\$70)
- Add'l Tuesday Lunch (\$70)
- Add'l Wednesday Lunch (\$70)
- Add'l Thursday Lunch (\$70)

**3 EXHIBITOR ONLY: Select Booth preferences.** (Layouts are shown on page 3. Booths are assigned on availability - top choices are not guaranteed.)

|                    |                  |                  |                  |                  |
|--------------------|------------------|------------------|------------------|------------------|
| <b>Burlingame:</b> | 1st Choice _____ | 2nd Choice _____ | 3rd Choice _____ | 4th Choice _____ |
| <b>Costa Mesa:</b> | 1st Choice _____ | 2nd Choice _____ | 3rd Choice _____ | 4th Choice _____ |

**4 Select method of payment.**

**Credit Card: (VISA, Mastercard & AMEX Accepted ONLY)**

|                    |                 |          |
|--------------------|-----------------|----------|
| Credit Card Number | Expiration Date | CVC Code |
| Billing Address    | State           | ZIP      |
| Name on Card       | Email Address   |          |
| Signature          |                 |          |

**Invoice:** \_\_\_\_\_  **Purchase Order:** \_\_\_\_\_

**5 Indicate total pricing:**

**6 Email form to the CALBO Office:**  
[info@calbo.org](mailto:info@calbo.org)



**!** By submitting this form, you acknowledge that you have reviewed the entire packet and agree to abide by all guidelines and policies outlined herein. CALBO reserves the right to revoke participation if these policies are not followed. Written notice of cancellation must be received at least ten (10) days prior to the start of the event to receive a 75% refund. Cancellations received after this deadline are non-refundable. No-shows are non-refundable and remain responsible for the full registration fee.